

Regulatory Frameworks in IC Sector Communications Regulatory Commission Mongolia

CRC of Mongolia and NCC of Taiwan Seminar
Ulaanbaatar, Mongolia
2013-08-15

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Content

- > Brief introduction of Mongolian Country
- Introduction of CRC Mongolia
- Statistic information of Mongolian ICT sector
- On going projects and works
- Future Regulatory frameworks



Brief introduction of Mongolian Country



Geography and climate

Territory: 1,564,115.75 km² (19th)

Climate: 4 season, extreme continental winter ave. -23,

summer ave. +25 sunshine>250 days/year

Highest peak: 4,267 m above the sea.

Demographics

Population: 2,754,685

Density: 1.76 per km²

Capital: Ulaanbaatar (45%)

No. of provice: 21 aimag

Language: Mongolian

Ethnic groups: 95.35 Mongol

3.86 Kazakh 0.8 others

Religion: Buddhism 53%, Muslim 3%, Shamanism 3%, Christian 2%



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History brief

Mongol empire: 1206-1368

Post imperial: 1368-1691

Under the Qing Dynasty: 1691-1911

Independence: Dec. 29, 1911

Communist Mongolia: 1921-1990

Democratic Mongolia: 1990

Government and politics

Parliamentary republic:

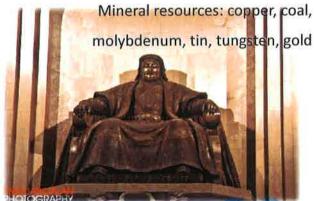
President elected 4 years

Government: 11 ministry

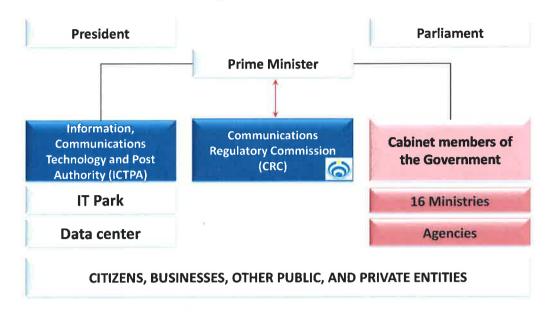
48 agencies

GDP total: \$6.125 billion

Economy: Agriculture, mining



ICT Sector organizational structure



- ICT, Post and Broadcasting sectors are overseen by ICTPA, regulatory function by CRC
 - Both institutions report to the Prime Minister
 - No cabinet-level Ministry responsible for policy-making



SEST

CRC Establishment

Organizational Chart, 2013

Independent Mongolian Government Regulatory Authority in ICT, postal sector (The Communications Act of Mongolia, 2001)

Employees-58 11% Ph.D 53 % Master degree

Chairman
Commissions /6/

Legal, Information and Administration Department

Radio Frequency Regulation & Monitoring

Regulatory Department

Market and Tariff Regulation Department

Postal Regulation Department





Mission and main responsibility

Mission

To advance the development of ICT sector in Mongolia to make it an efficient, competitive and less intervened communications sector which meets the need of the Mongolian people.

Main responsibility

The CRC is responsible for regulating and supervising a wide range of subjects including competition issues, the provision of networks and services for fixed line and wireless telecommunications, television, radio, and satellite transmission, spectrum management, postal services and the Internet to ensure that the public interest is well-served.

The CRC's jurisdiction covers all regions of Mongolia.



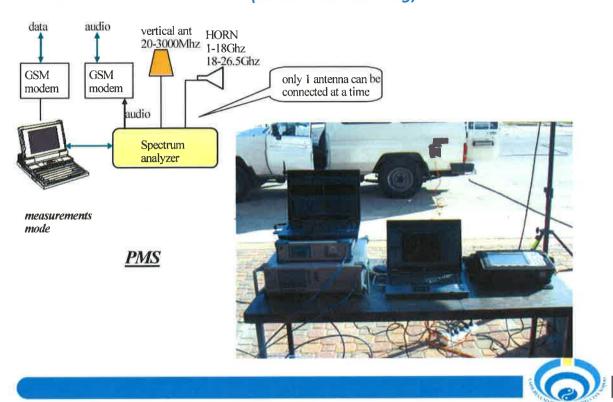
Radio frequency monitoring center of CRC

(Location: Songino Khairhan district, Ulaanbaatar)

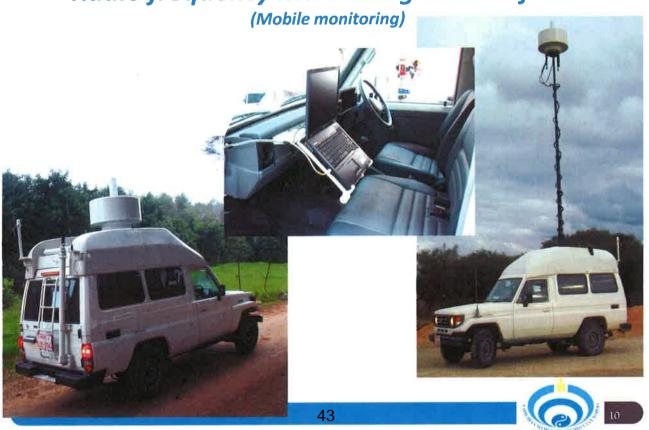


Radio frequency monitoring center of CRC

(Portable monitoring)

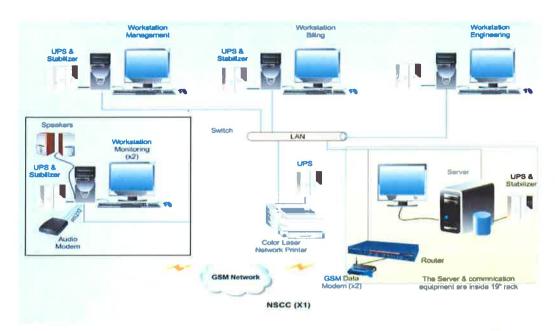


Radio frequency monitoring center of CRC



Radio frequency monitoring center of CRC

(World Bank project)





International Cooperation

The CRC represents a regulatory authority of Mongolia in the international level namely in the ITU, UPU, APT, APPU etc.

(ITPTA: ITU Member-1964, CRC: ITU-D Sector member-2008)

Regulatory organization: KCC (Korea), CRMO (Korea),
OFCA (HK, China), NCC (Taiwan), TUV (Germany), IDA
(Singapore), MCMC (Malaysia)











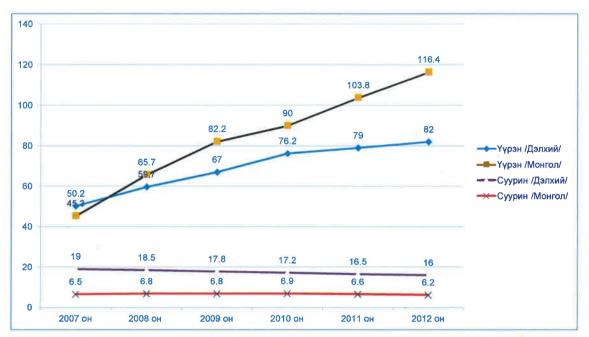






Statistic information Mongolian ICT sector

(Mobile and telephone density per 100 person: World and Mongolia)





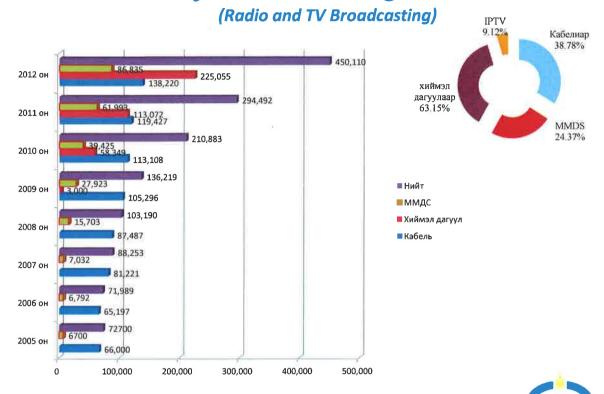
ESI

Statistic information Mongolian ICT sector

(Internet subscribers)



Statistic information Mongolian ICT sector







2010-----2014



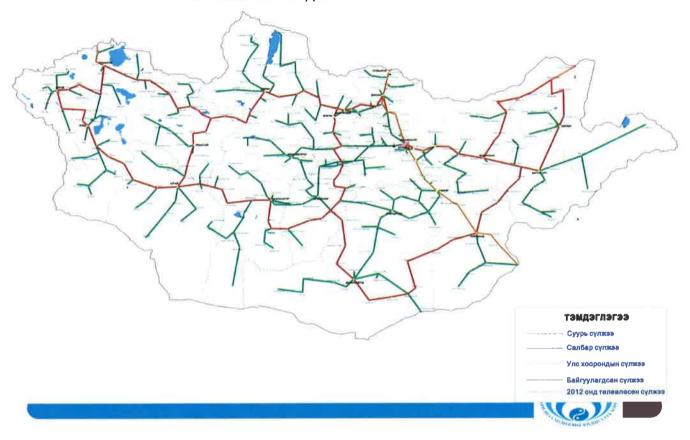
2010 - 2014



1991 Азиасат-1 1ТВ суваг 1996 Азиасат-2 1ТВ суваг 1998 Интелсат-704 1ТВ суваг 2004 Интелсат-906 4TB суваг 2008 Апстар-6 18ТВ суваг



МОНГОЛ УЛСЫН ХАРИЛЦАА ХОЛБООНЫ ҮНДСЭН (Суурь, Салбар, Улс хоорондын) СҮЛЖЭЭНИЙ НЭГДСЭН ТӨЛӨВЛӨЛТ 2012-2021



On going program and projects

- ➤ Government National Programs: Broadband, E-Governance and etc.,
- Mongolian national transmission backbone network master plan and policy
- ➤ Information and commination network terms and condition (updating)
- > Preparing next years Metro layer network plan
- ➤ Infrastructure sharing and unbundling rule (updating)
- National frequency monitoring project: National Automatic Spectrum Management
- To Implement the equipment Type approval
- Digital migration on the Radio and Television broadcasting technology

Future Regulatory Frameworks

Licensing:

- > Implementation of e-CRC project
- > Introduction of unified licensing regime
- ➤ Amendment of license regulation and conditions in new converged environment (TV and radio, content, domain name and etc.,)

New Technology:

- Support of IPTV and triple service in province centers
- Introduction of LTE, IP based technology, mobile TV and new applications
- ➤ Others



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Thank you for your attention

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NATIONAL COMMUNICATIONS COMMISSION

Aug, 2013



Taiwan Profile

Area : 36,200 sq km

(13,970 sq miles)

Population: 23.31 M

Households: 8.21M

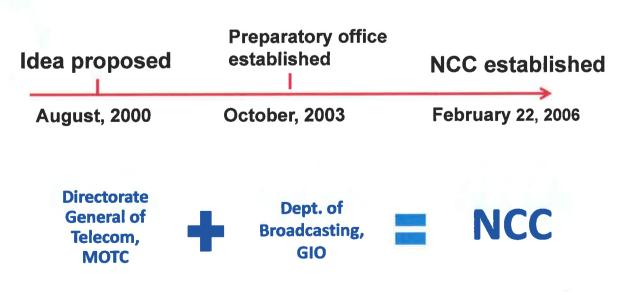
2012 GDP : USD 20,386

Per Capita

Outline

- NCC: Introduction
 - History
 - Operation
 - Soliciting Public Opinion
- Market Status
- Telecom & Broadcasting Services
 - Key Issues
- Conclusion

History



Operation

- The Commission consists of seven commissioners, including a Chairperson and Vice Chairperson
- Commission Meetings
 - ✓ Meeting is held weekly
 - ✓Agenda announced on website several days prior
 - ✓ Meeting adopts a collegiate system
 - ✓ Press conference held after each meeting

Soliciting Public Opinion

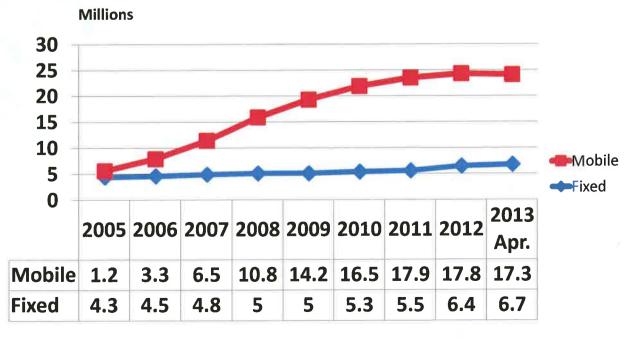
The Commission holds public hearings prior to making decisions on important issues



Market Status-Telecom

Туре	Category	No. of Licenses	No. of Operators
I	Fixed Network	79	79
	Mobile Network	20	
	Satellite Communications	4	
11	Voice Simple Resale	62	453
	Internet Telephony	62	
	ISP	211	
	Wholesale Resale	169	
	Others	284	9 4 4 4

Mobile and Fixed Line Broadband Subscription



Market Status-Broadcasting

TV Set Penetration	99.6% of households Avg.2.2 TV set/household	
CATV Penetration	60.7% of households	
Digital Terrestrial TV Coverage	96.77%	

- CATV: mainstream
- Subscribers of five MSOs account for 73%

Market Status-Broadcasting

Classified business	Categori	es	No of Licenses	Sub total	Total
Satellite Broadcasting	Direct Satellite Br Service Ope	8			
	Satellite Broadcasting	Domestic Channels	157	276	
	Program Supplier	Foreign Channels	111		
Terrestrial	TV		5	5	514
		Integrated Radio	9		314
	Radio	AM	19	171	
		FM	143		
Cable	System Operators		59	62	
	Broadcasting Operators		3	62	

- Digital Convergence Policy Initiative (DCPI), launched in 2010
 - Preparation of a high-speed broadband network
 - Promotion of telecommunications convergence services
 - Acceleration of digital TV switchover
 - Developing innovative video/new media services
 - Upgrading of communications industry
 - Enriching TV program content
 - Harmonization of the regulations for convergence era

Key Issues

- 4G Licensing in 2013
 - A total 270MHz of bandwidth will be auctioned in the 700MHz, 900MHz, and 1800MHz bands
 - Technology neutrality
 - Spectrum Caps to promote competition
 - Spectrum Usage Right Transfer Allowed
 - High Speed Base Stations Deployment Required

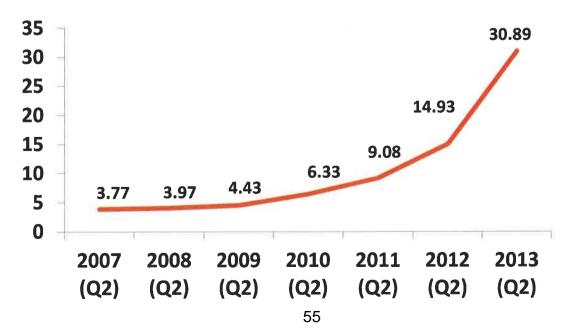
Convergent Communications Act

- Integration of the Telecommunications Act & three Broadcasting Acts
- From vertical to horizontal regulation
- Fair competition encouraged
- Creativity and innovation cultivated

Key Issues

CATV Digitization

Digital Set Top Box Penetration increased.



Enhancing Competition

- Mobile termination fee regulated to provide customers high quality service at reasonable prices
- Cross industry competition encouraged
 - MOD subscription 120M achieved (2013)
 - Broadband competition promoted by CATV digitization

Key Issues

Terrestrial Switchover

- Completed in June 2012
- Maximum usage of Spectrum expected
- HD program production encouraged
- Emerging service & industry cultivated



- Broadband Speed Testing
 - Disclosure of information for the public
 - Fixed: Download 2.07Mbps(average)
 - Mobile: Download 1.48Mbps(average)
 - Test Period: August 2012 -November 2012

Key Issues

- Universal Service
 - Broadband
 - Launched in 2007: 2Mbps service in remote areas
 - Upgraded to 12 Mbps from 2012
 - CATV
 - 99.87% homes passed achieved in 2011
 - Triple Play
 - Data, voice & video

Conclusion

Coordination between

telecommunication services providers, developers of technology, manufacturers, international standards bodies, and government regulators

brings benefits to people all over the world

Thank You for Your Attention

www.ncc.gov.tw



Universal Services in Taiwan

Presented by
Mr. Ching-Heng Lin
National Communications Commission
Taiwan, ROC
August 15, 2013

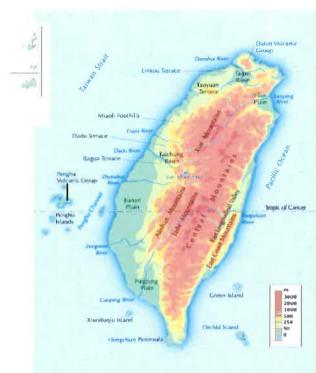


Outline

- Needs, Vision and Challenges
 - Profile: Taiwan
 - Policy and initiatives
 - Market status
- Universal Service Policy and Implementation
 - Policy, funding, and mechanism
 - Broadband to villages and tribes: challenges and solutions
 - 100% coverage and benefits
- Conclusion



Taiwan's Profile



Item	Figure
Area	36,200 sq km (13,970 sq miles)
Population	23.31 M
Households	8.21M
2013 GDP Per Capita(nominal)	US\$20,386
Major Broadband Service speed rate	>12 Mbps



Taiwan World Rankings

- 2 ICT Manufacturing Industry
- ■2008 survey on global ICT industry competitiveness, published by Economist Intelligence Unit
- 4 Broadband Infrastructure and Usage
- ■2010 global user penetration rates, released by FTTH Council
- 5 Household Broadband Penetration: 81%
- ■Strategy Analytic June 2009
- 7 Digital Opportunity Index, DOI

■World Information Society Report 2007, published by ITU



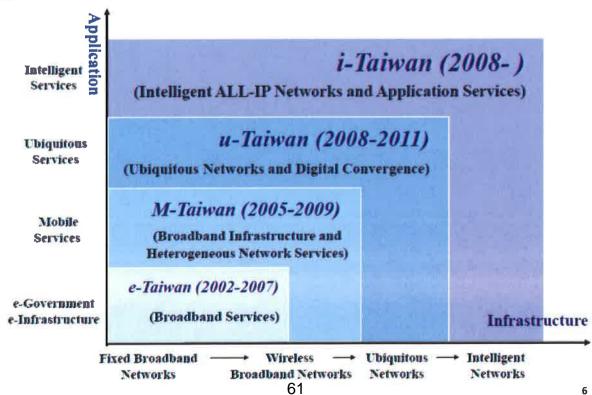
National InfoCom Development Plan

Goals

- Create a high-tech island with advanced broadband service
- Construct a sound, convenient, cultural, and healthy ubiquitous network society
- Enhance national competitiveness



Evolution of NIDP





Key Elements of i-Taiwan Project

Wireless & Broadband Convergence

I Cultural & Creative Industry

S Superior e-Government

D <u>Demand-driven Applications</u>

O Equal Digital Opportunity

Manpower Cultivation

Intelligent Taiwan

2012 funding: USD1.6B

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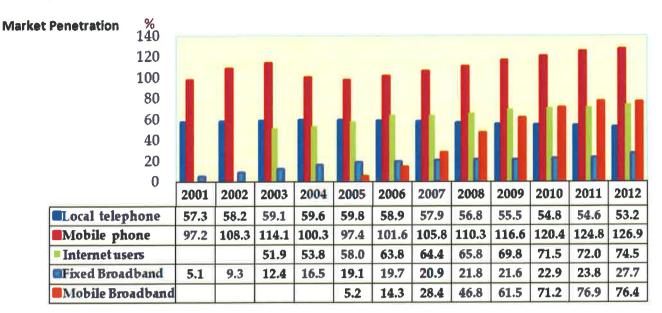
Digital Convergence Initiative Goals

Goals of the Executive Yuan's "Digital Convergence Policy Initiative"					
The market of digital TV service	Market profile (2012)	Goal indicators (2015)			
Digital cable TV	4.99 million subscribers; 1,049,321with set-top boxes	Digital penetration ratio: 75%			
Digital terrestrial TV	96.77 % coverage	Coverage in 2012 >90% Subsidy to low-income households started in 2010.			
Digital HD TV pilot broadcasting	Pilot broadcasting began Public TV Service on 15 May 2008.	Nationwide coverage			
IPTV	1,194,000 subscribers	Penetration ratio: 50%			
FTTx account no.	2.6 million subscribers	6 million households (Including fixed –line and cable TV			
Cable Modem	1.08million subscribers	providing fiber optic network)			
3G data card and WBA	1,230,000+13,700=1,367,000	2 million			

Source: "The study on the market for digital TV service and future needs in Taiwan" conducted by Taiwan Communications Society and data complied by NCC



Market Status in Taiwan



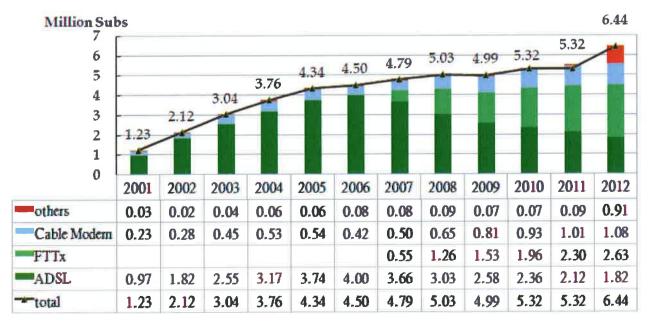
■Note:

- 1. Penetration ratio of Internet users is taken from "Investigation on applications and needs in domestic broadband network in Taiwan" conducted by Institute for Information Industry
- 2. "Fixed broadband" includes ADSL, FTTx, Cable Modem, Leased Line, and PWLAN users.
- 3. "Mobile broadband" includes 3G and WBA users
- 4. The number of WBA users is added into "penetration ratio of mobile phone subscribers" in 2010. Source: NCC

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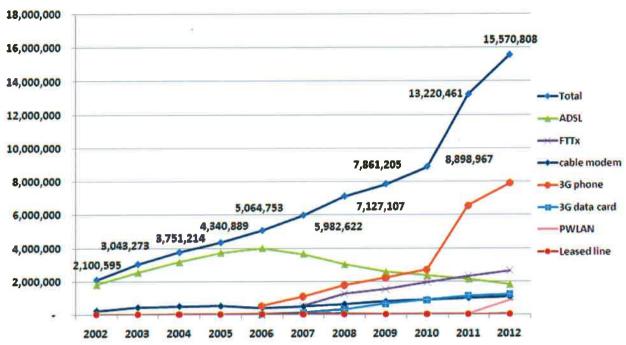


Subscribers of Fixed Broadband





Trend of Broadband Access



Overview of Broadband Universal Service

Objective

People's right to access telecom services in remote areas: voice and data

Legislation

Telecommunications Act, which governs Regulations on Telecommunications Universal Service

Budget

Universal Service Fund

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Universal Service Fund

For Universal Voice and Broadband Data Services

- A virtual fund dedicated to universal telecom services
- Deficit of universal service providers shared in proportion
 by telecom operators with an annual turnover > USD3M
- Avg. USD27M
- implemented since 2002

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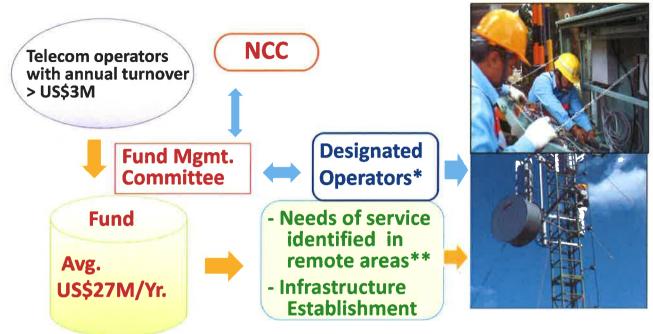
Universal Service Fund

For CATV

- 1% of system operator's annual revenue
- 40% to local governments, 30% to PTS, 30% to NCC
- Avg. USD10M
- 15% of the fund (approx. USD1.28 M per year) subsidizes CATV network in remote areas
- maximum subsidy: 50% of the construction cost
- implemented since 2003
- no services villages: 458 down to 10



Telecom Universal Service Fund Management



- * 22 telecom operators contributed to the fund in 2011
- ** About 730 remote tribes in Taiwan

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Broadband for Villages and Tribes

- Legislation
 - Extends the 2007 policy "Broadband for Villages" to "Broadband for Tribes" in 2008
- Identification of needs
 - Identified the requirements of universal broadband service in 46 villages and 174 tribes







Wireless Solutions

- NCC Encourages Operators to
 - Use wireless microwave links
 - Use 2.4G or 5.7G ISM BAND spread spectrum microwave
 - Frequency usage fees deducted by 90%



- M-Taiwan Experimental Network Project Promotes
 - broadband network services by the application of Wi-Fi
 /WiMAX

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Deployment Challenges

- Challenges in Remote Areas
 - **Mountainous**
 - Landslides, earthquakes, typhoons
 - Land rental
 - EMW concerns





67 - 18



100% Broadband Coverage

Projects 1

Broadband for Villages(2007) / Broadband for Tribes (2008~)

Year	2007	2008	2009	2010	2011	2012
Budget	US\$ 2.76M	US\$ 2.22M	US\$ 2.35M	US\$ 0.44M	US\$ 0.23M	US\$ 0.79M
Length of Fiber Deployment	157.2 KM	122.1 KM	148.8 KM	26.18 KM	13.6 KM	74.49 KM
No. of Villages /Tribes	46 Villages	50 Tribes	55 Tribes	11 Tribes	24 Tribes	34 Tribes
Speed			>2Mbps			>12Mbps
Coverage	100%	85%	91%		100%	19



Promote Broadband Speed for Villages

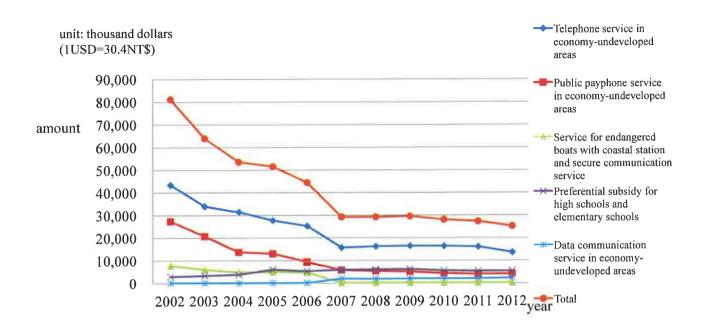
Projects 2

- Planning to Promote Speed for Villages > 12Mbps(2013~2015)
- Future Planning to Promote Speed for Tribes > 12Mbps(2016~)
- Coverage

Year	2012	2013	2014	2015	2016~
No. of Villages /Tribes	521 Villages	177 Villages	Villages	Villages	Tribes
Speed			>12Mbps		
Coverage	70.18%	75% Ongoing	85%	95%	



Annual Subsidy of Universal Services Funds



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Benefits: Digital Divide Reduction: Multiplay



- Multiple Applications
- Shortens Distance
- Diversity in Communications
- Increases Competition₆₉



Reduction of the Digital Divide: Education

Current Status – Broadband for Every Villages & Tribes:

- Enhanced learning skills
- Improves elderly learning



Student of Lijia Elementary School accessing the Internet with broadband

Sandimen Elementary School
Students accessing the Internet with broadband

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Administrative Efficiency in Tribes





Distant Healthcare

- improve the Internet access quality for the mobile medical service
- Wimax system in Hualien County resolving the lastmile issue in remote areas

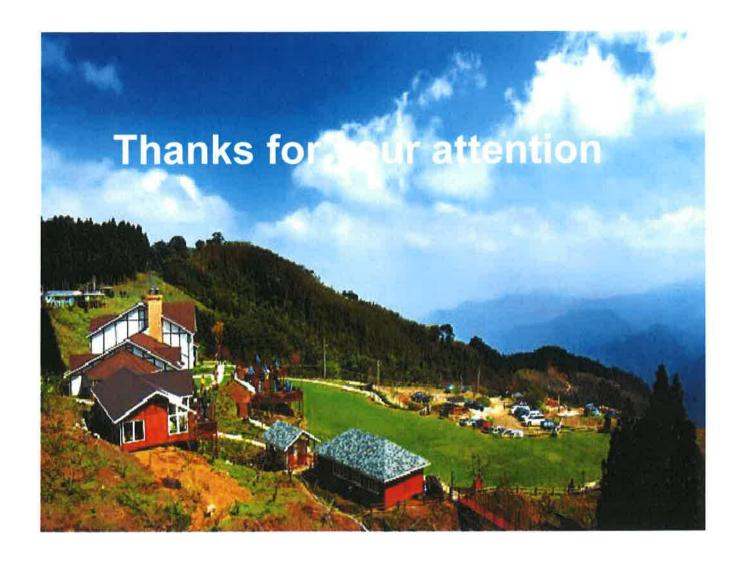


Economic Boost: Sightseeing & Online Sales of Local Products



- Ecological Tourism
- Online Sales
- Job Opportunities







4G Auction in Taiwan

Introduction

- Smart phones and tablets are now ubiquitous: we are staying connected wherever, whenever.
- Taiwan as a global ICT innovator both in the manufacturing supply chain and leading brands.
- The role of NCC: Identify the challenges and opportunities when designing the next generation mobile broadband policy.



Taiwan's Mobile Telecom Market

Three 2G Operators:

- Revenue: 0.9 billion USD (2012)

- No. of users: 5.4 million (2013.5)

– Coverage: > 99%

Five 3G Operators:

- Revenue: 6.4 billion USD (2012)

- No. of users: 23.4 million (2013.5)

– Coverage: > 90%



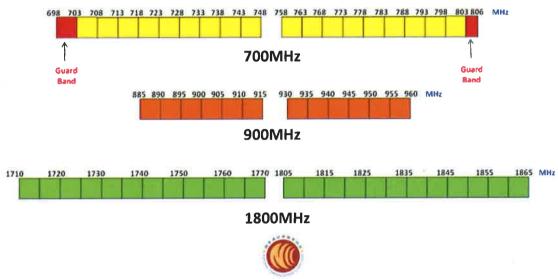
Mobile Telecommunications Licensing

- Former Directorate General of Telecommunications,
 Ministry of Transportation and Communications:
 - 1997: Mobile Telephone Business (GSM)
 - 2001: Third Generation Mobile Telecommunications Business (IMT-2000)
- NCC established in 2006:
 - 2007: Wireless Broadband Access Business (WiMAX)
 - 2013: Mobile Broadband Business

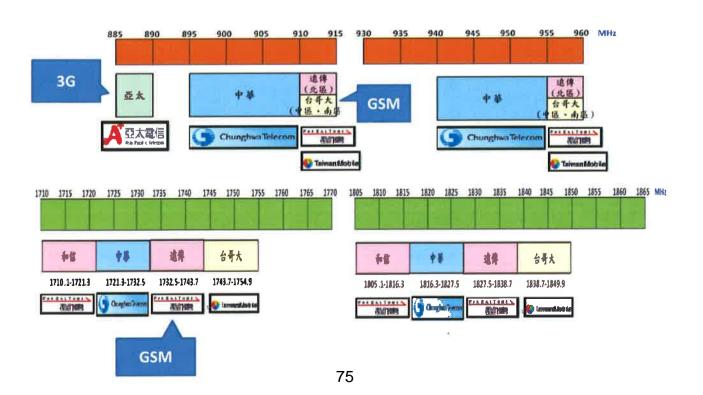


Additional Spectrum

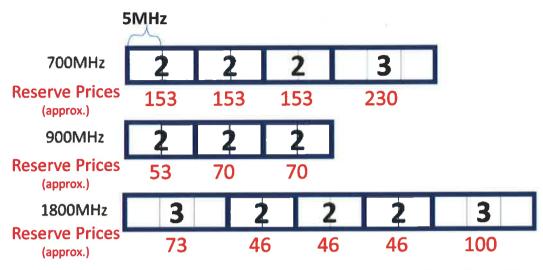
• 270MHz of bandwidth will be auctioned in the 700MHz, 900MHz, and 1800MHz bands in 2013.



Refarming GSM/3G Spectrum



Reserve Prices



Unit: million US dollars



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Licensing Principles

- Statutory duties and regulatory principles set out by the Fundamental Communications Act and the Telecommunications Act:
 - technology neutrality
 - encourage innovation in communications technologies and services
 - efficient use of spectrum
 - promote fair competition
 - protect consumers' interests



Mobile Broadband Business Licensing

- The next generation mobile broadband will accommodate heterogeneous networks (GSM, IMT-2000, WiMAX, LTE...):
 - the regulation encourages liberalized spectrum use by offering incentive mechanisms, including simplification measures to reduce administrative burdens.
- The following measures have been proposed for Mobile Broadband Business (4G) licensing in Taiwan:



(

Spectrum Caps

Spectrum caps are necessary to promote competition.

700MHz	900MHz	sub-1GHz (700MHz+900 MHz)	1800MHz
20x2	15x2	25x2	30x2
MHz	MHz	MHz	MHz

Overall Spectrum Cap based on the number of Qualified Bidders				
≧5	=4	≦3		
bidders	bidders	bidders		
35x2	40x2	45x2		
MHz	MHz	MHz		



High-Speed Base Stations Deployment

- Definition of HSBs: downlink data rate 100Mbps @ 15MHz x 2
- At least 250 HSBs to start service.
- Operators are required to deploy HSBs within 5 years of system installation :
 - 80% of all base stations should be HSBs, or at least 1000 HSBs.
 - The coverage shall achieve at least 50% of the total population.



Transfer of Spectrum Usage Rights

- Conventional practice of 'service licenses with assigned frequencies' has been relaxed with the introduction of a <u>spectrum usage rights transfer</u> mechanism. Operators can adapt quickly to changes in the market.
- Spectrum may be transferred:
 - 250 HSBs have been installed.
 - The balance of bid price has been paid off.
 - The operator must hold at least 10MHzx2.
 - Comply with the safeguard caps (1/3).

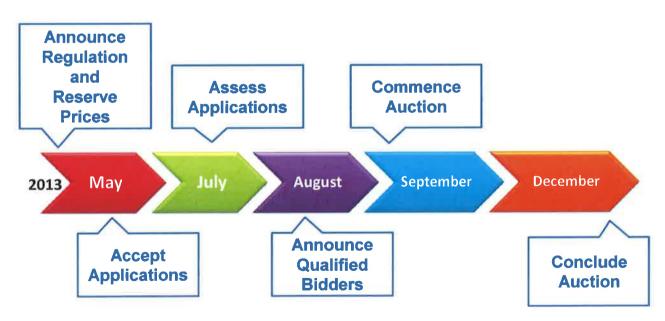


Duration of Licenses

• License expiration date: 2030.12.31



Licensing Schedule





Thank you!

• NCC expects the auction will introduce 'highspeed mobile broadband highway', drive investments, spark local creativity and innovation, and create jobs.



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www.ncc.gov.tw





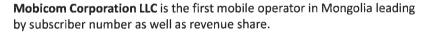
Date of Establishment

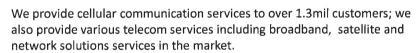
MobiCom Corporation LLC

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CORPORATE PROFILE







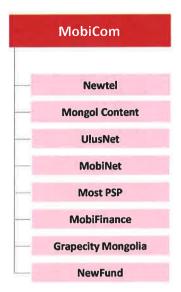
1996 March 18th











Cellular phone / WLL Services Internet (IP) Wholesale, Infrastructure (leased line)

Sales & Distribution

Content Services

Mobile Broadband Services

Fixed Broadband & Network Solution Services

Payment Settlement Center

Mobile Commerce & E-Commerce

Software solution

Financial Services for group companies

















Page 3

BUSINESS FIELDS



TELECOM



- Mobile
- WLL
- VolP
- International call, Roaming

VALUE ADDED SERVICES & CONTENT



- Content aggregation
- Mobile Content
- Media Content

TELECOM INFRASTRUCTURE



- Local and long distance leased line
- Telecom Infrastructure sharing
- IPLC
- IP Wholesales
- Datacenter
- IP transit (planning)

BROADBAND SERVICES



- FITB, FITO and VPN solutions
- FTTH by GPON
- Fixed & Mobile WiMAX

ENTERPRISE SOLUTIONS



- Mobile, IDD, Roaming
- Handset & devices: Blackberry
- Broadband Products & Services
- NSL,VPN,FTTB, WiMAX
- Satellite
- Data Center
- Call Center
- Corporate Show RoomSaaS, LAN, WAN and IP PBX

MOBILE SATELLITE SERVICES



Iridium, BGAN, Thuraya, GPS, FMS, etc

M-COMMERCE



- E-money issuer
- Mobile unit top-up and e-money transactions

SOFTWARE DEVELOPMENT



- Core banking system and banking solutions
- National payment center platform

AWARDS





Top five tax payer in the last eight years

State Tax Authority

Nominated as the Top 10 enterprises in Mongolia

Mongolian Chamber of Commerce and Industry

The Leading Company in Corporate Governance

Mongolian Chamber of Commerce and Industry

2002 - 2010 years

- Enterprise of the Year (2001-2004)
- The Best National Brand (2002)
- · The Best Service Organization (2003)
- Recognized Service Organization (2004)
- Organization that is Successfully Introducing New Technology in the Information Field (2004)
- Market Leader Company (2005)
- · Organization that is Implementing Social Responsibilities (2006)
- Leading Enterprise in Corporate Social Responsibility (2010)
- "CACCI Golden Award" from Confederation of Asia-Pacific Chambers of Commerce and Industry (2010)
- Good Corporate Governance Company (2011)

5

NETWORK COVERAGE



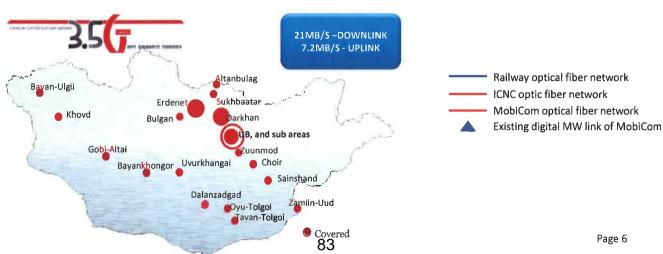
2G Coverage:

Mongolia's biggest coverage: 95% of Mongolian Soums & Towns already covered by MobiCom Total 375 places covered by MobiCom Network

3G Coverage: (launched in 2009)

UB city with 58 suburb area, all 21 province center





STRUCTURE OF ICT SECTOR



Mongolian government prime minister & cabinet

Policy developer

Information Technology Post and Telecommunication Authority (ICTPA)

Regulation

Communication
Regulatory Commission
. (CRC)

Competition assessment & market definition

Authority of Fair Competition and Consumer Protection (AFCCP)

Enforcemen

State Inspectorate Agency

MAIN PLAYERS

Fixed line

Mongolia TeleCom Railway Authority Univision (VoiP) Mobinet (VoIP)....

Mobile Service (4)

MobiCom Skytel Unitel G-Mobile

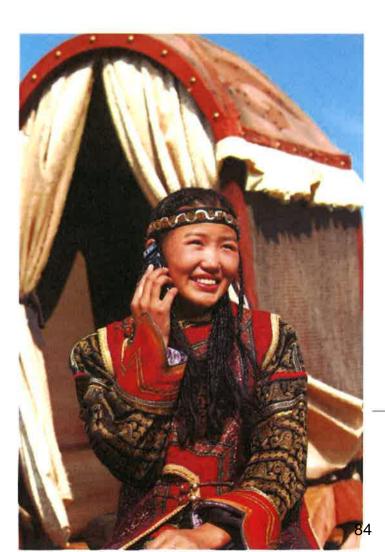
Network (backbone)

Mobicom
ICNC
Skynetworks
Gemnet

Bandwith Wholesale

Mobicom Gemnet Railcom

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Thank you!

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