



# Accelerate Smart Connection of Everything

## Join Hands to Create a Better Future

Shang Bing  
China Mobile

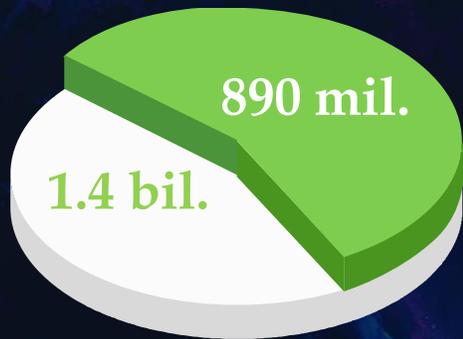


# Mobile Changes Life

# Mobile Communications is Driving the Economic and Social Development of China



## Achieved Leap Development of Communications Industry



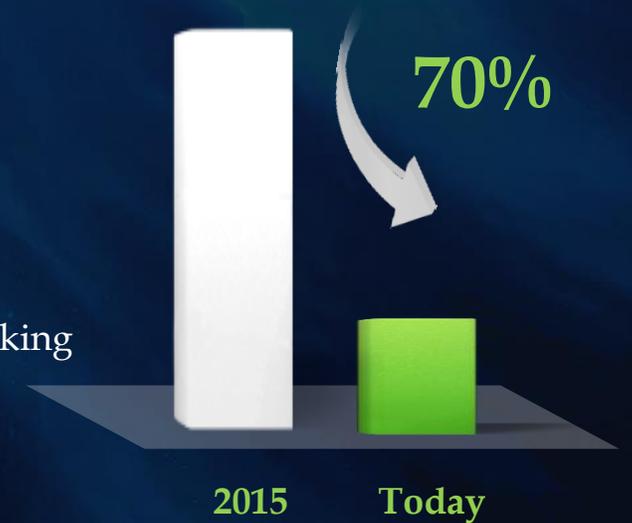
■ Total Mobile Users in China

■ Mobile User Base of China Mobile

## Ushering into the Era of Mobile Internet for All



## Driving Economic Transformation and Societal Development



Mobile Data Traffic Tariff

# China Mobile has been Implementing the 'Big Connectivity' Strategy



Wireless data traffic has become the **largest** revenue source

Household and enterprise market contributed over **75%** revenue growth

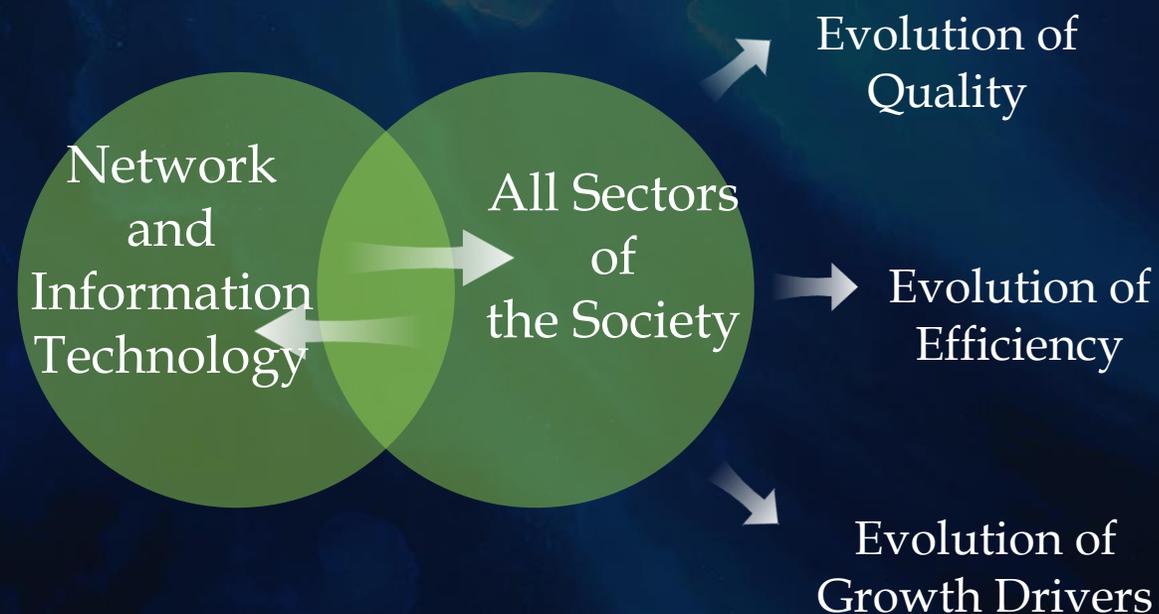
Revenue from digital services has been **growing at high speed**

# Seize the Time and Trends

# The Emerging Industry Convergence is Creating New Economic Growth Engines



## Cooperation and Convergence among Various Entities



# Accelerating Smart Connection of Everything is Set to Create New Growth Opportunities for the Industry



## Future Smart IoT will Serve...

Connection  
among  
People



 Interaction between  
People and Machines

 Connection among  
Things



Urban  
Management



Manufacturing



Logistics



Households



Transportation



Healthcare



Education

.....

# The Accelerated 5G Commercialization Calls for the Exploration of New Operation & Management Models



NFV

SDN

Network architecture and operation & maintenance model bring drastic changes



Network Transformation



Operation Management



Higher Requirement for Operators



Customer Services

# The Unstoppable Industry Convergence and Transformation Call for a New Win-win Ecosystem



Complimentary Capabilities

Resources Sharing

Win-win Collaboration

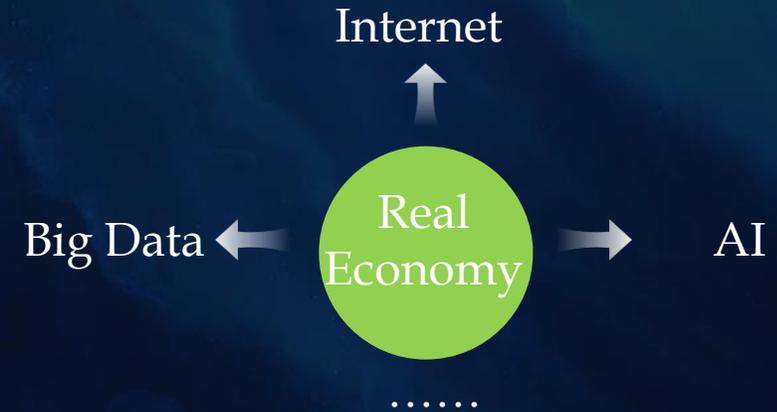


# Work Together for a Better Life

## Build Ubiquitous Intelligent Network



## Facilitate the Development of Digital Economy



To **Double** the number of connections of 2015 by 2020

# Strive to Create a Smart and Connected New Life



## Create a Smart and Connected New Life



Digital  
Entertainment



Intelligent  
Healthcare



Online  
Education



Connected  
Car



Household  
Security

In 2018, 4G users to exceed **700 mil.**

Home broadband users to exceed **130 mil.**

## Deepen Opening-up and Collaboration

Focused areas:

IoT

Digital Household

5G

Big Data

Cloud Market

# Strengthen Communication and Coordination with International Counterparts



Join forces to promote the maturity of 5G ecosystem



Drive 5G application innovation through concerted efforts

Work together to explore path of transformation and development

Join hands for better global industry dialogue and collaboration

The background features a dark, atmospheric scene with a glowing blue and purple color palette. A prominent feature is a grid of small, circular lights that recede into the distance, creating a sense of depth. Abstract, ethereal shapes and light trails are scattered throughout the scene, giving it a high-tech, digital feel. The overall mood is one of innovation and forward-looking progress.

**Embrace the New and Future**  
**Drive Innovation and Advancement**