



**Telecommunications & Media Forum
Washington, D.C.
Tuesday 5 and Wednesday 6 December 2017**

Kindly hosted by Verizon Communications
1300 I Street, NW, Suite 500 East Washington, DC 20005

FINAL PROGRAMME

*Forum presentations are on the record but subsequent discussions are under the Chatham House Rule**

TUESDAY 5 DECEMBER 2017

08.15 Registration and networking

09.10 Welcome

Andrew Haire, Vice President, International Institute of Communications

Jacquelynn Ruff, Vice President, International Government Relations and Policy, Verizon Communications

09.30 KEYNOTES

09.30 Grace Koh, Special Assistant to the President for Technology, Telecom, and Cyber-Security Policy, The White House

10.00 Ajit Pai, Chairman, Federal Communications Commission

10.30 Thomas M Dailey, Senior Vice President and General Counsel, Verizon International

11.00 Break

11.15 PANEL ONE

Global policy & regulatory environment – country / regional updates

Chair: Ambassador David A. Gross, Partner, Wiley Rein LLP

- Regional regulatory snapshot – objectives and priorities for regulators and policy makers as they adapt to the pace of convergence and digital transformation, with particular reference to:
 - connectivity
 - privacy and security
 - content
 - digital economy

- Notable outcomes from, and preparations for, key global stakeholder meetings this year and next
- Evolving roles of inter-governmental agencies in telecom / internet / content regulation and policy

Panellists:

Leonardo Euler de Morais, *Commissioner, Anatel, Brazil*

Rajan S. Mathews, *Director General, Cellular Operators Association of India*

Professor Umar Garba Danbatta, *EVC & CEO, Nigerian Communications Commission*

Botlenyana Mokhele, *Councillor, ICASA, South Africa*

Elena Scaramuzzi, *Head Of Americas Telecoms, Media And Digital Economy, Cullen International*

13.00 Lunch

14.00	PANEL ONE cont. Global policy & regulatory environment – industry / civil society insights
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Chair: Ambassador David A. Gross, *Partner, Wiley Rein LLP*

Panellists:

Boutheina Guermazi, *Practice Manager, Information and Communication Technologies, The World Bank*

Paul Mitchell, *Senior Director, Technology Policy, Microsoft Corporation*

Alice Munyua, *Founder, Kenya ICT Action Network (KICTANet)*

Brett Solomon, *Executive Director, Access Now, USA*

Dr Robert Pepper, *Head, Global Connectivity Policy and Planning, Facebook*

15.30 Break

15.45	PANEL TWO Connectivity enablers - addressing the digital divide
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Chair: Howard J Symons, *Partner, Jenner & Block LLP*

- Closing the gap in rural and urban coverage
- Pragmatic approaches to wireline and wireless infrastructure policy and regulation at the federal / state / municipal level
- Spectrum policy updates – relieving the burden on cellular networks
- Investor perspectives - “connectivity needs to make good business sense”

Panellists:

Jeff Blum, *Senior Vice President and Deputy General Counsel, DISH*

Paul de Sa, *Partner, Quadra Partners LLC*

Brian Hendricks, *Head of Policy and Public Affairs, Americas Region, Nokia*

Mike Saperstein, *Vice President, Federal Regulatory, Frontier Communications*

17.45 End of day one followed immediately by drinks reception

WEDNESDAY 6 DECEMBER 2017

08.45 Registration

09.15 Welcome

Andrew Haire, *Vice President, International Institute of Communications*

09.30 KEYNOTES

09.30 **Terrell McSweeney**, *Commissioner, Federal Trade Commission*

Given its dual mandate with regard to competition and consumer protection, the Federal Trade Commission has an interest both in fostering innovation and in ensuring that new technologies protect consumers' privacy and data. Commissioner McSweeney will discuss the importance of promoting a competitive global internet ecosystem and the strengths and limitations of antitrust enforcement in this area. She will also talk about facilitating data flows in the face of different data and privacy norms and protections across jurisdictions. Finally, Commissioner McSweeney will explain why protecting consumer privacy and data security is good for consumers and good for businesses.

10.00 **Brendan Carr**, *Commissioner, Federal Communications Commission*

10.30 **Robert L. Strayer**, *Deputy Assistant Secretary for Cyber and International Communications and Information Policy, US Department of State*

DAS Strayer will discuss his role in promoting a global digital economy that is open and interoperable as well as secure and reliable. Privacy and cybersecurity have increasingly become two of the most important policy elements influencing the growth of the digital economy – without them, the benefits of moving information across borders and to and from the “cloud” would not be possible. Sitting at the confluence of these issues, DAS Strayer will describe the complex and evolving policy landscape around these vital issues for telecom and media decision-makers, describing the United States perspective and priorities moving forward.

11.00 Break

11.15 **PANEL THREE**

Privacy and security enablers - how we balance the competing principles of freedom and security?

Chair: Clete Johnson, *Partner, Wilkinson Barker Knauer, LLP*

- Data privacy / security conundrum - how we balance the competing principles of freedom and security? Is it possible to be secure without giving up some privacy?
- Interoperability of privacy policies - impact of recent and forthcoming legislation on all players enabling the data-driven economy
- Do we have the right legal frameworks to protect citizens' human rights, freedom of communication, privacy and security, even as technology develops?
 - opportunities and challenges associated with IoT, algorithms and big data solutions
 - importance of security-by-design
- How do we increase transparency without compromising security, and foster cooperation among multiple stakeholders?
- Digital trade – what is needed to enable seamless global services?
- Do we have the right oversight regime to hold agencies accountable?

Panellists:

Jeff Brueggeman, *Vice President, Public Policy, AT&T*

Alexander Hoehn-Saric, *Senior Vice President, Policy & External Affairs, Government Affairs, Charter Communications*

Krysten Jenci, *Director, Office of Digital Services Industries, U.S. Department of Commerce*

Nuala O'Connor, *President & CEO, Center for Democracy & Technology*

Steve Satterfield, *Director, Privacy and Public Policy, Facebook*

Lauren Van Wazer, *Vice President, Global Public Policy, Akamai Technologies*

12.45 KEYNOTE

David J Redl, *Assistant Secretary for Communications and Information, National Telecommunications and Information Administration*

13.15 Lunch

14.00 PANEL FOUR

Digital transformation enablers – business model convergence

- Policy implications of the convergence of telecom and media platforms
- How have behemoths and smaller players crossed the chasm? What are the biggest obstacles to and enablers of digital transformation and convergence?
- How is regulatory oversight keeping pace?
- Content futures - Changing consumer demand patterns for content and their impact on business models
- Internet culture versus copyright – how are converged players responding?

Panellists

Susan L. Fox, *Vice President, Government Relations, Walt Disney Company*

Danil Kerimi, *Member of the Leadership Team; Head, Technology Industries, World Economic Forum*

Kristina Milbourn, *Director, Copyright and Broadband, Rogers Communications*

Richard Nohe, *General Counsel, BT Americas*

Heather West, *Senior Policy Manager, Americas, Mozilla*

15.45 Closing remarks

16.00 End of Telecommunications & Media Forum DC 2017

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International Institute of Communications Telecommunications and Media Forum

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