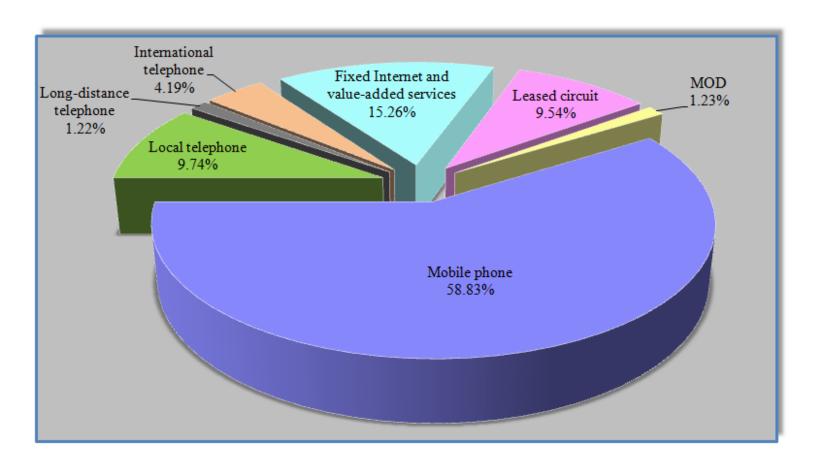


### Distribution of Telecom Revenue by Services in 2016

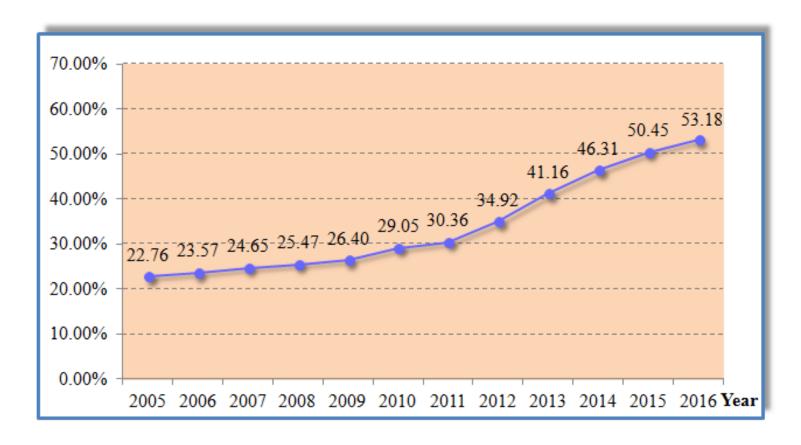


Note 1: Total revenue of telecom services reached NTD360 billion in 2016.

Note 2: 4G service has been provided since May 2014.



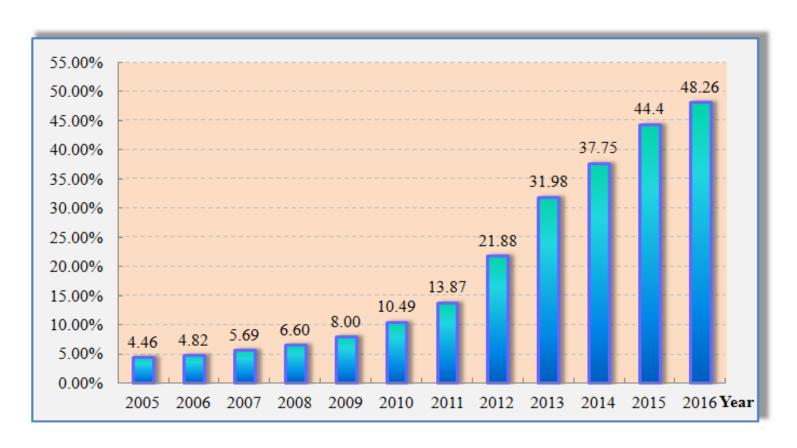
# Data Communication Revenue - as proportion of Total Telecom Revenue



Note: The items of data communication revenue include revenue of mobile data service, internet service, value-added services and leased circuit service.



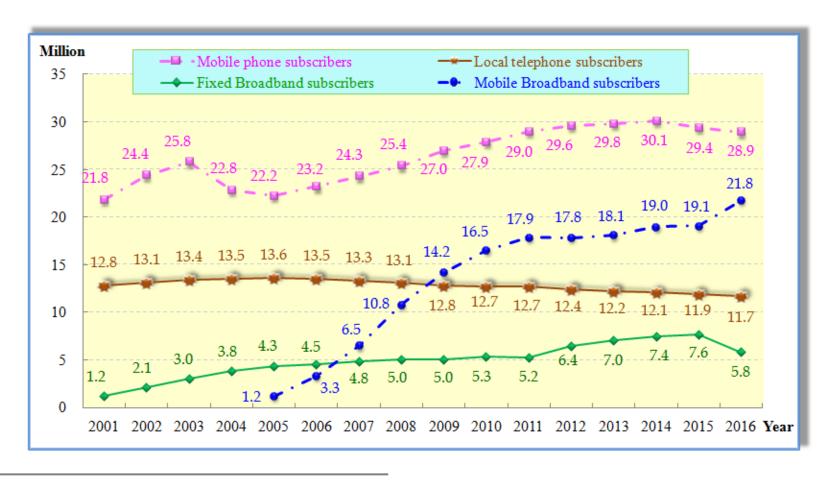
# Mobile Data Service Revenue - as proportion of Total Mobile Revenue



Note: Mobile data service revenue includes revenue of WAP, GPRS, WBA, PHS, 3G data service and 4G data service revenue.



### **Telecom Subscribers by Services**



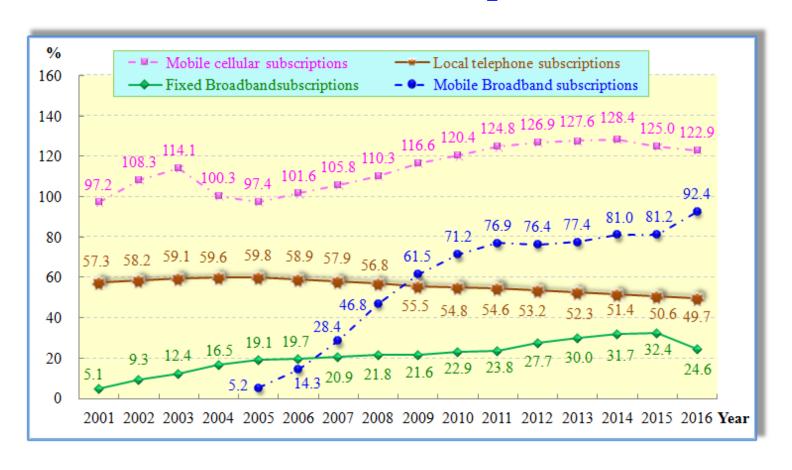
Note 1: Mobile cellular subscribers added subscriptions of WBA from 2010, and 4G from 2014.

Note 2: Mobile Broadband subscribers refers to subscribers of 3G and 4G who can access the internet and WBA.

Note 3: Fixed Broadband subscribers refers to subscribers of ADSL, FTTx, Cable Modem, Leased Line and PWLAN.



### Telecom Services Subscribers per 100 inhabitants



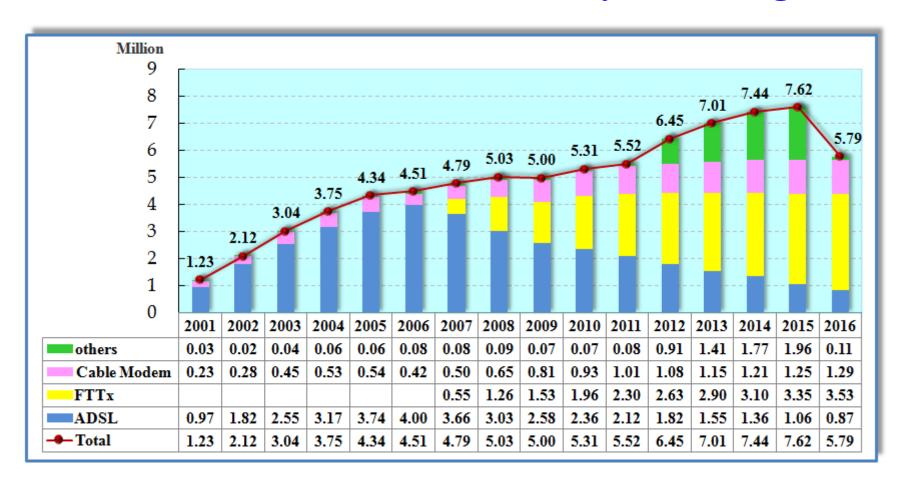
Note 1: Mobile cellular subscribers added subscription of WBA from 2010, and 4G from 2014.

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Note 3: Fixed Broadband subscribers refers to subscribers of ADSL, FTTx, Cable Modem, Leased Line and PWLAN.



### Fixed Broadband Subscribers -by Technologies

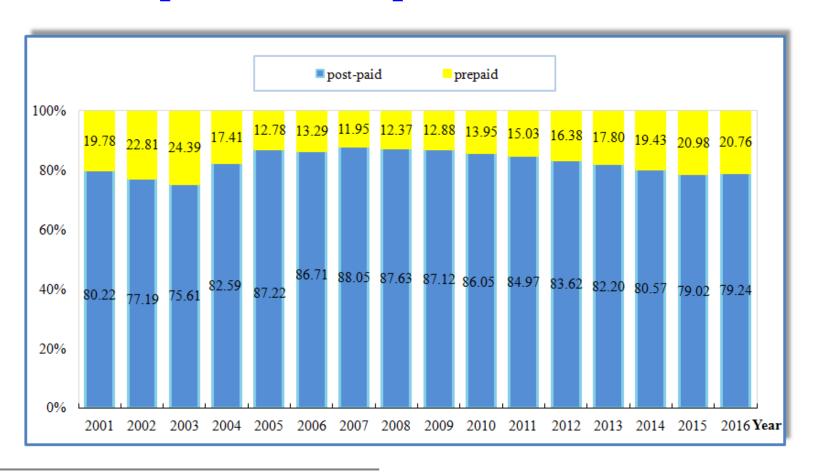


Note: "others" include the subscribers of PWLAN, Leased Line.



#### **Mobile Market**

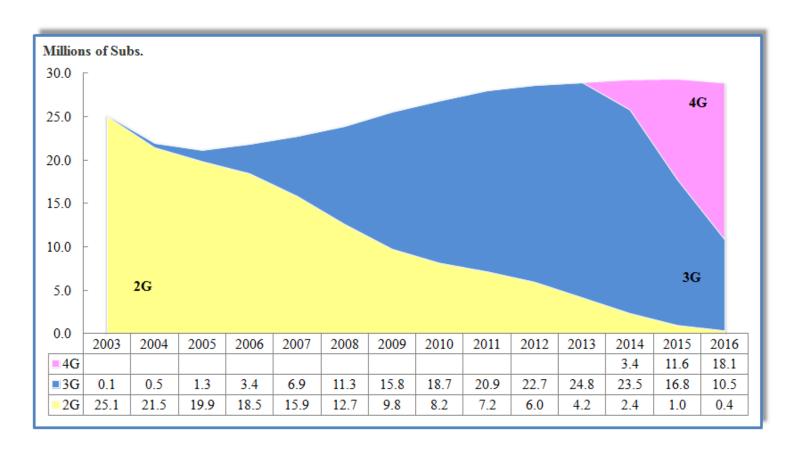
## - Proportion of Prepaid Card Subscribers



Note: The Proportion of Prepaid Card Subscribers has included 4G prepaid card subscribers from 2014.



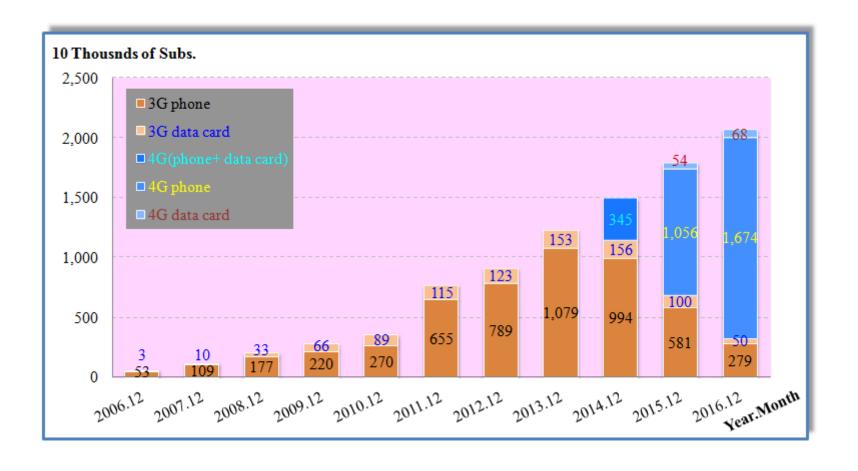
#### **Evolution of Mobile Market**



Note 1: The first 3G operator launched its service in July 2003 - four other operators began in 2005 (between July and Dec.) Note 2: 4G service has been provided since May 2014.

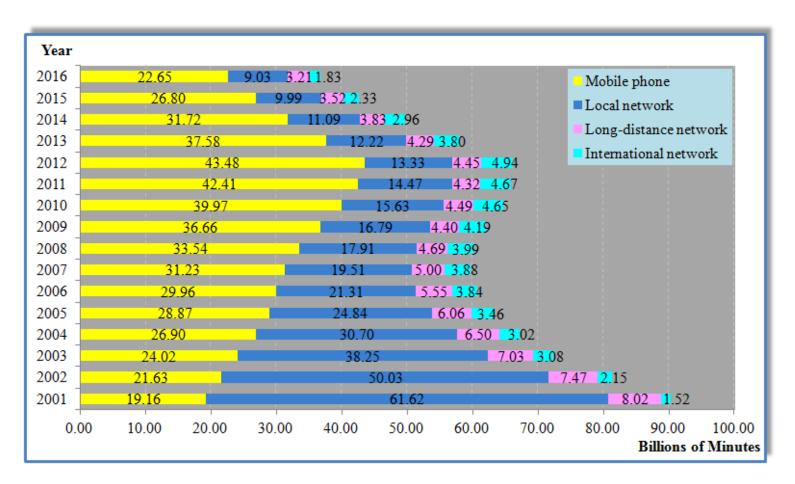


#### Internet access via 3G and 4G mobile networks





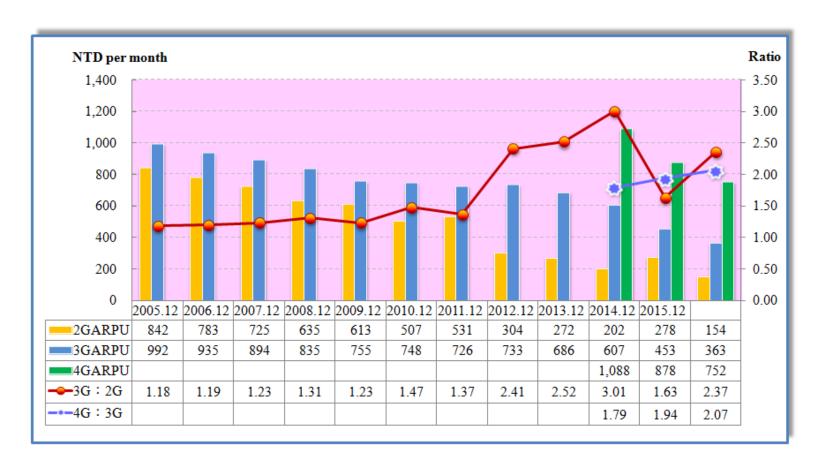
# Volume of mobile voice communications has overtaken fixed since 2007



Note: Mobile communications voice volume includes voice volume of PHS, 2G, 3G and 4G. Fixed Communications includes the voice volume of local network, long-distance network, and international network.



## Average Revenue Per User (ARPU) of Mobile Services



Note: ARPU of mobile phone refers to total amount of mobile phone revenue per month divided by the number of mobile phone subscribers



## SMS (Short Message Service) Volume and Revenue

