



Accelerate Smart Connection of Everything Join Hands to Create a Better Future

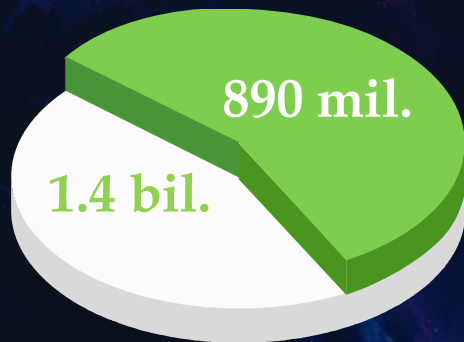
Shang Bing
China Mobile

Mobile Changes Life

Mobile Communications is Driving the Economic and Social Development of China



Achieved Leap Development of Communications Industry



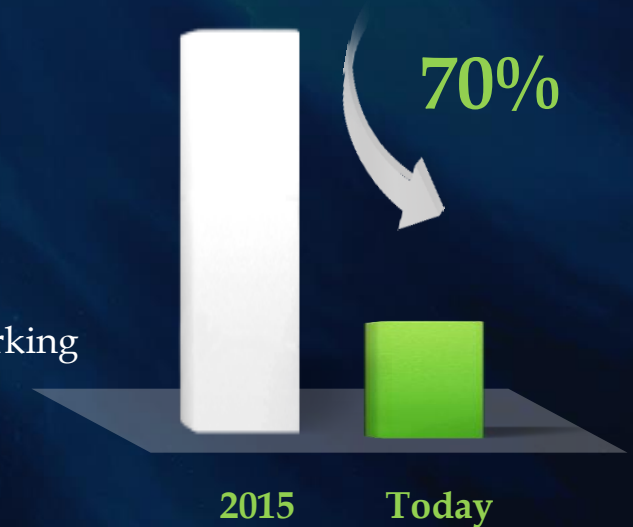
■ Total Mobile Users in China

■ Mobile User Base of China Mobile

Ushering into the Era of Mobile Internet for All



Driving Economic Transformation and Societal Development



Mobile Data Traffic Tariff

China Mobile has been Implementing the 'Big Connectivity' Strategy



Wireless data traffic has become the **largest** revenue source

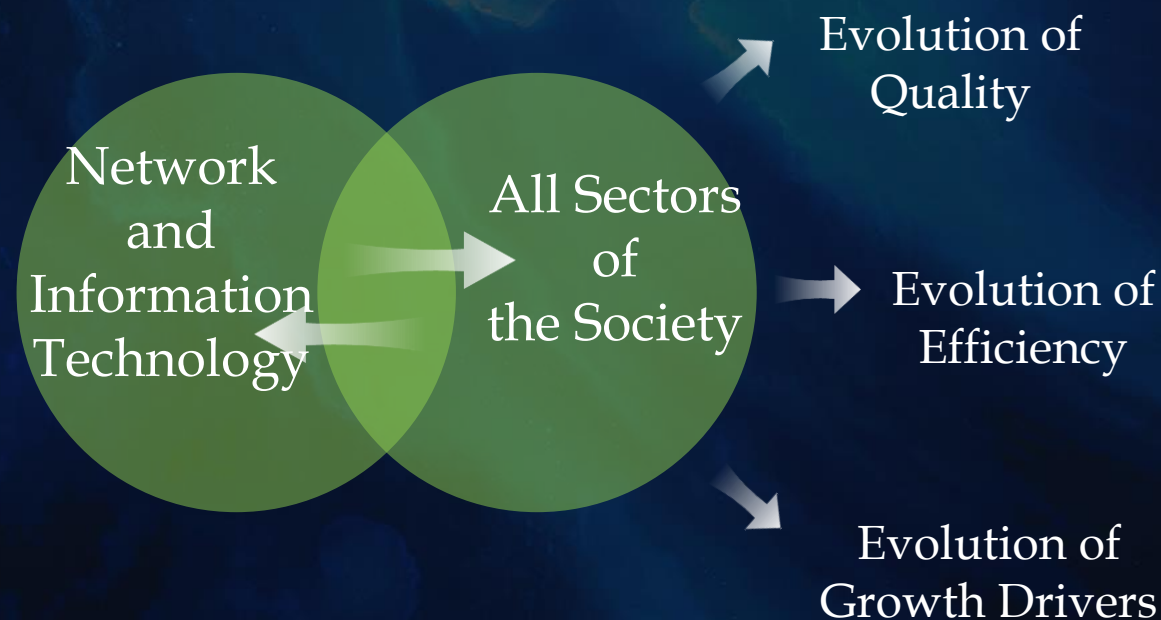
Household and enterprise market contributed over **75%** revenue growth

Revenue from digital services has been **growing at high speed**

Seize the Time and Trends

The Emerging Industry Convergence is Creating New Economic Growth Engines

Cooperation and Convergence among Various Entities



Accelerating Smart Connection of Everything is Set to Create New Growth Opportunities for the Industry



Connection
among
People



Interaction between
People and Machines



Connection among
Things

Future Smart IoT will Serve...



Urban
Management



Manufacturing



Logistics



Households



Transportation



Healthcare



Education

.....

The Accelerated 5G Commercialization Calls for the Exploration of New Operation & Management Models



NFV

SDN

Network architecture and
operation & maintenance model
bring drastic changes



Network
Transformation



Operation
Management



Customer
Services

The Unstoppable Industry Convergence and Transformation Call for a New Win-win Ecosystem



Complimentary Capabilities
Resources Sharing
Win-win Collaboration



Work Together for a Better Life

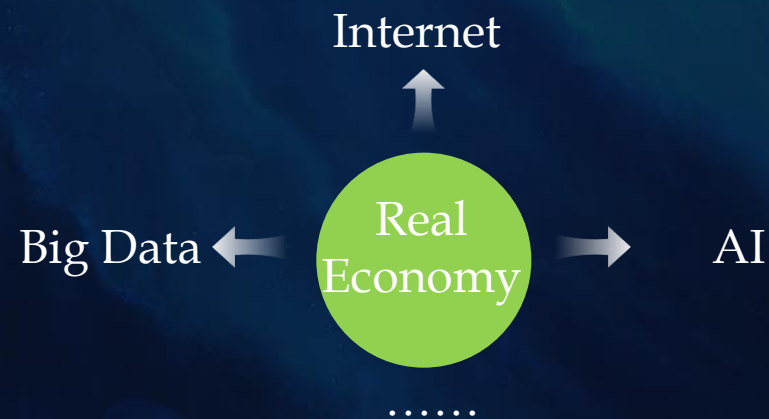
Strive to Create a Smart and Connected New Life



Build Ubiquitous Intelligent Network



Facilitate the Development of Digital Economy



To **Double** the number
of connections of 2015 by 2020

Strive to Create a Smart and Connected New Life



Create a Smart and Connected New Life



Digital
Entertainment



Intelligent
Healthcare



Online
Education



Connected
Car



Household
Security

In 2018, 4G users to exceed **700 mil.**

Home broadband users to exceed **130 mil.**

Deepen Opening-up and Collaboration

Focused areas:

IoT

Digital Household

5G

Big Data

Cloud Market



Strengthen Communication and Coordination with International Counterparts



Join forces to promote the
maturity of 5G ecosystem

Drive 5G application innovation
through concerted efforts

Work together to explore path of
transformation and development

Join hands for better global industry
dialogue and collaboration



The background is a deep blue space scene. In the upper left, there's a purple and blue nebula. The lower half of the image features a glowing blue grid pattern, resembling a circuit board or a digital surface, with some orange and yellow light streaks and spots scattered across it. The text is centered in a white, serif font.

Embrace the New and Future
Drive Innovation and Advancement