








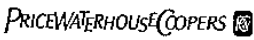


Technology Showcase Host: Stephen Engle, Asia Correspondent, Bloomberg Television

- 7:00-14:00 **Time Warner CASBAA Golf Masters**  
- 8:00 **CASBAA Networking Breakfast**
- 9:30 **CASBAA Technology Showcase 2006**  
 From the "back-end to the front-end": The products & technical solutions revolutionising the pay-TV world with presentations from the developers of global Wireless, HD, Broadband and Billing technologies. The CASBAA Technology Showcase 2006 offers a CTO snapshot of tomorrow's world.  
**Welcome & Opening Remarks**
- 9:40 **Maximising revenues in a converging world:** An overview of the impact of new broadcast technologies on content provision in a fragmenting distribution world, and how to maximise revenues.  
 Speaker: **Randy Browning**, Global Convergence Head, PricewaterhouseCoopers Q&A session
- 10:15 **IRDETO**  
**Managing in an unruly market place:** Broadcast, Thematic, Time shifted internet & Place shifted TV.  
 Speaker: **Andrew Wajs**, CTO, Irdeto 
- 11:00 **Networking Break**
- 11:20 **SPEEDCAST**  
**Delivering interactive mobile TV:** In addition to Content, what are the other success factors of a Mobile TV service?  
 Speaker: **Thomas Decieux**, Director, Multimedia, SpeedCast 
- 12:05 **TANDBERG Television**   
**On-air, on-demand, on-line:** Content for the multi-platform generation.  
 Speaker: **Kevin McHugh**, Senior Director, Product Development, TANDBERG Television
- 12:50 **INTELSAT Keynote Lunch**   
 Speaker: **David Ball**, VP Asia Pacific, Intelsat
- 14:30 **NOKIA**  
**Mobile TV for a Mass Market:** The ground-breaking technologies and technical advantages of DVB-H platforms and services.  
 Speakers: **Bruce Webb**, Regional Manager, MobileTV & Video Experiences, Nokia   
**Serge Ferre**, VP Strategy, Nokia
- 15:15 **Afternoon Break**
- 15:30 **SEAGATE**   
**Love Machine: Why the high capacity DVR is going main stream:**  
 Join Seagate, to discover the market dynamics and technology advances driving people to fall in love.....with their DVR! Seagate will present a fun and intriguing look at the adoption of the DVR and demonstrate how emerging markets in Asia will join the DVR revolution. Learn how the latest advances in storage technology are presenting service providers with a golden opportunity to delight customers, drive revenues and win in broadcast TV!  
 Speaker: **David Burks**, Sr. Manager Global Consumer Elect Mkt, Seagate Technology
- 16:15 **SUN MICROSYSTEMS**  
**Web 2.0:** Developments in the latest Web 2.0 technologies such as Youtube & Grouper.  
 Speaker: **Stefan Rust**, Director, Corp. Strategy & Venture Invts., Sun Microsystems 
- 17:00 **Closing Remarks**
- 18:30 **The CASBAA Convention 2006 Speakers Cocktail**   
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