國際電話去話分鐘數成長趨勢
Growth of International Outgoing Calls from Taiwan

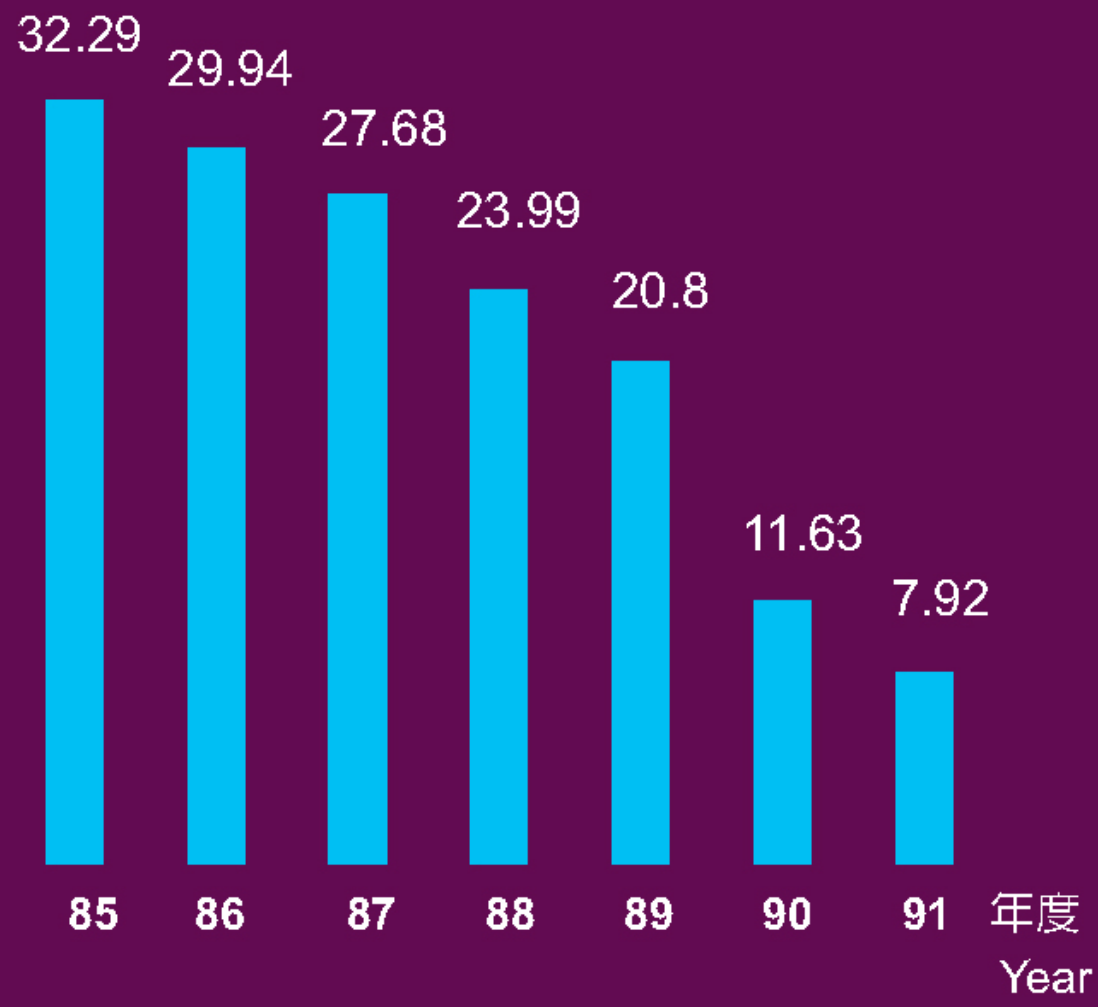


備註：自90年7月起新進固網業者陸續加入國內電信市場。

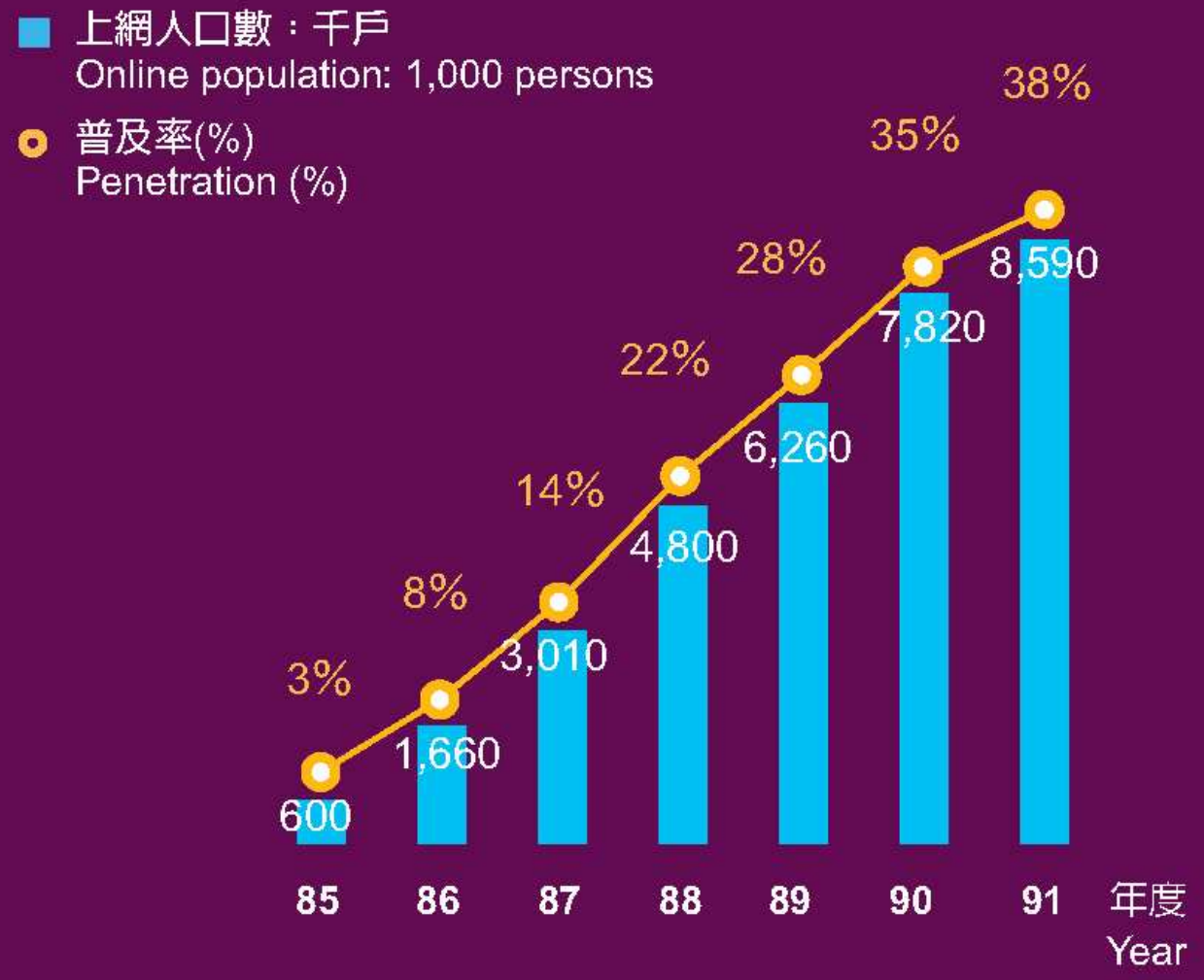
Note :New fixed-network carriers began entering the domestic telecoms market in July 2001

國際電話平均每分鐘通話費率
Average Charge per Minute of International Telephone Calls

單位：新台幣元
Unit: NT dollar



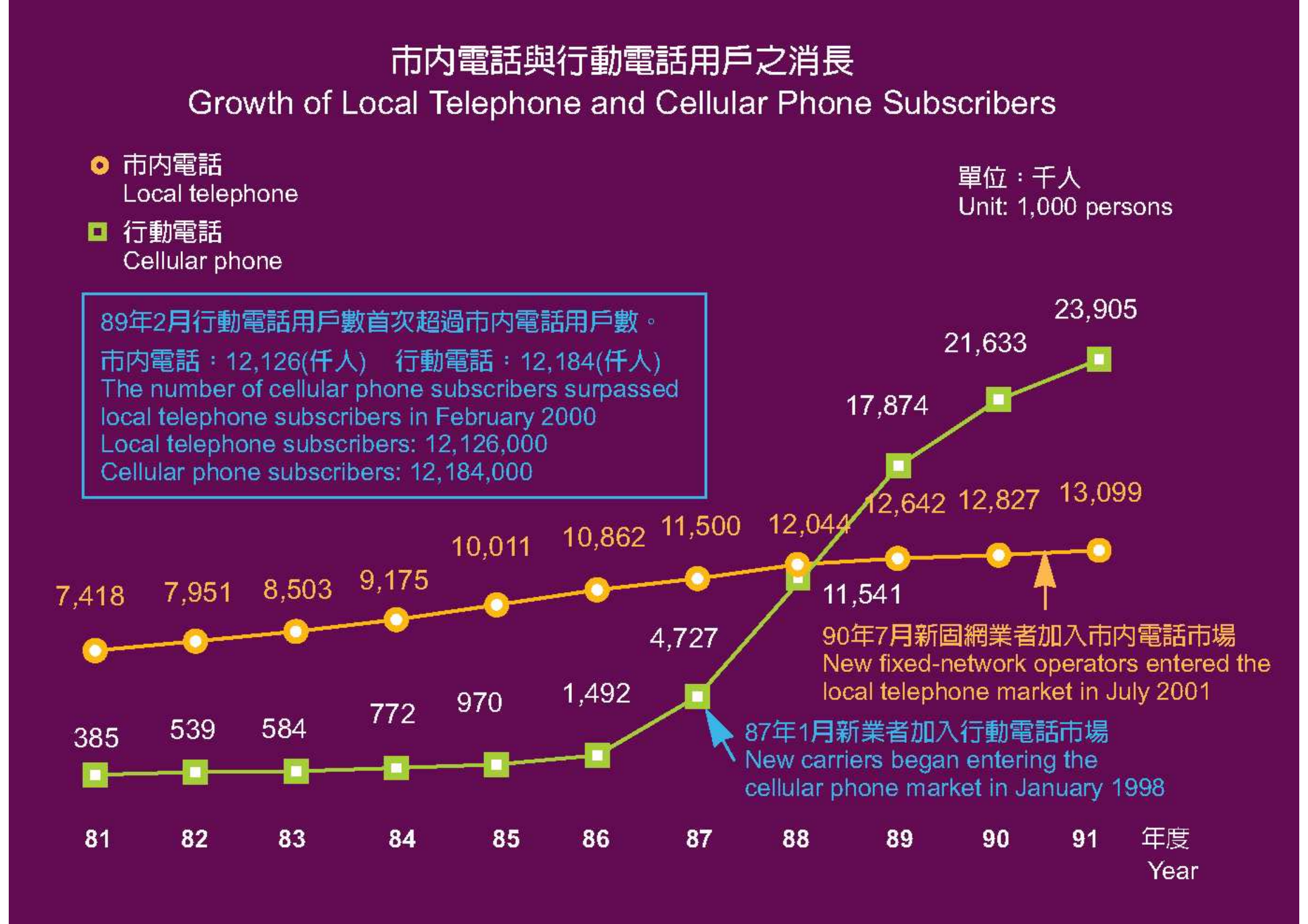
網際網路用戶成長趨勢
Internet Growth in Taiwan



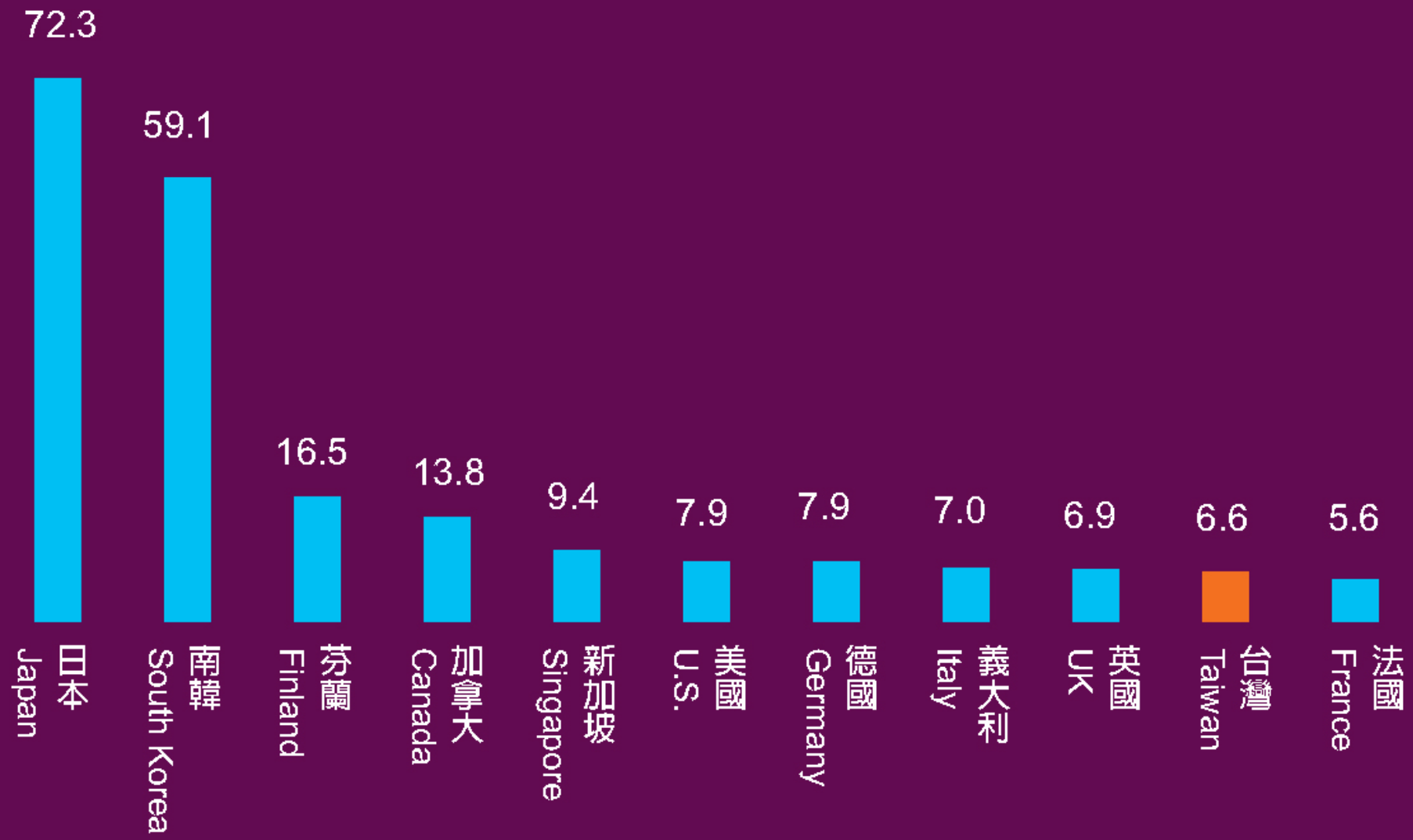
資料來源：經濟部技術處Internet科專計畫資策會電子商務應用推廣中心FIND

Source : FIND, ECRC, III/ sponsored by DOIT, MOEA

市內電話與行動電話用戶之消長
Growth of Local Telephone and Cellular Phone Subscribers



90年世界主要國家行動電話用戶使用行動上網的比例
Ratio of Mobile Internet Users in Major Countries in 2001



資料來源：國際電信聯合會

Source：International Telecommunication Union

中華電信與新固網業者在營收、通話分鐘數市佔率比較
Market Share of Chunghwa Telecom and New Fixed-Network Operators by Revenue and Calls Minutes



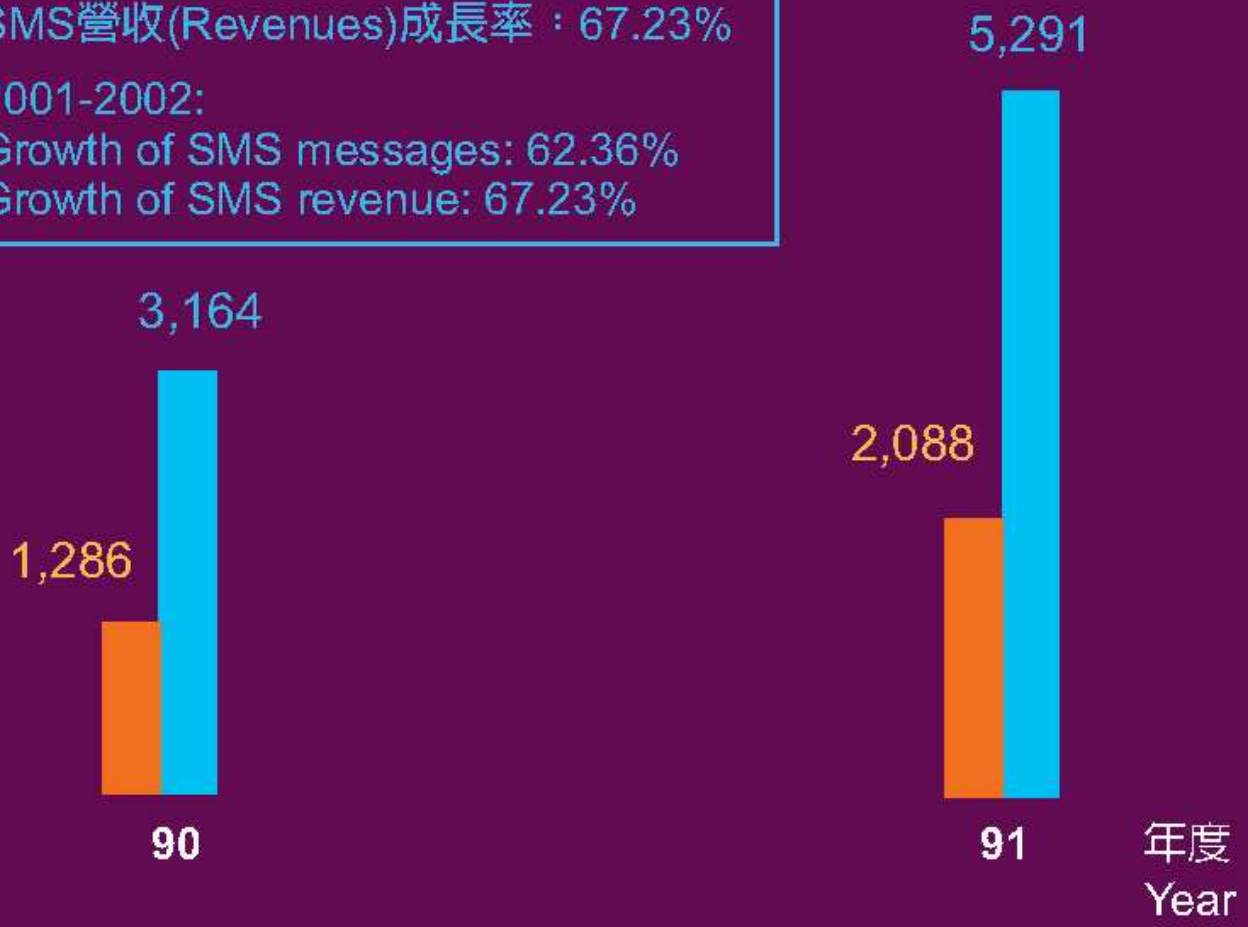
簡訊服務 (SMS) 通信量與營收
SMS Usage Volume and Revenue

則數(Messages)
營收(Revenues)

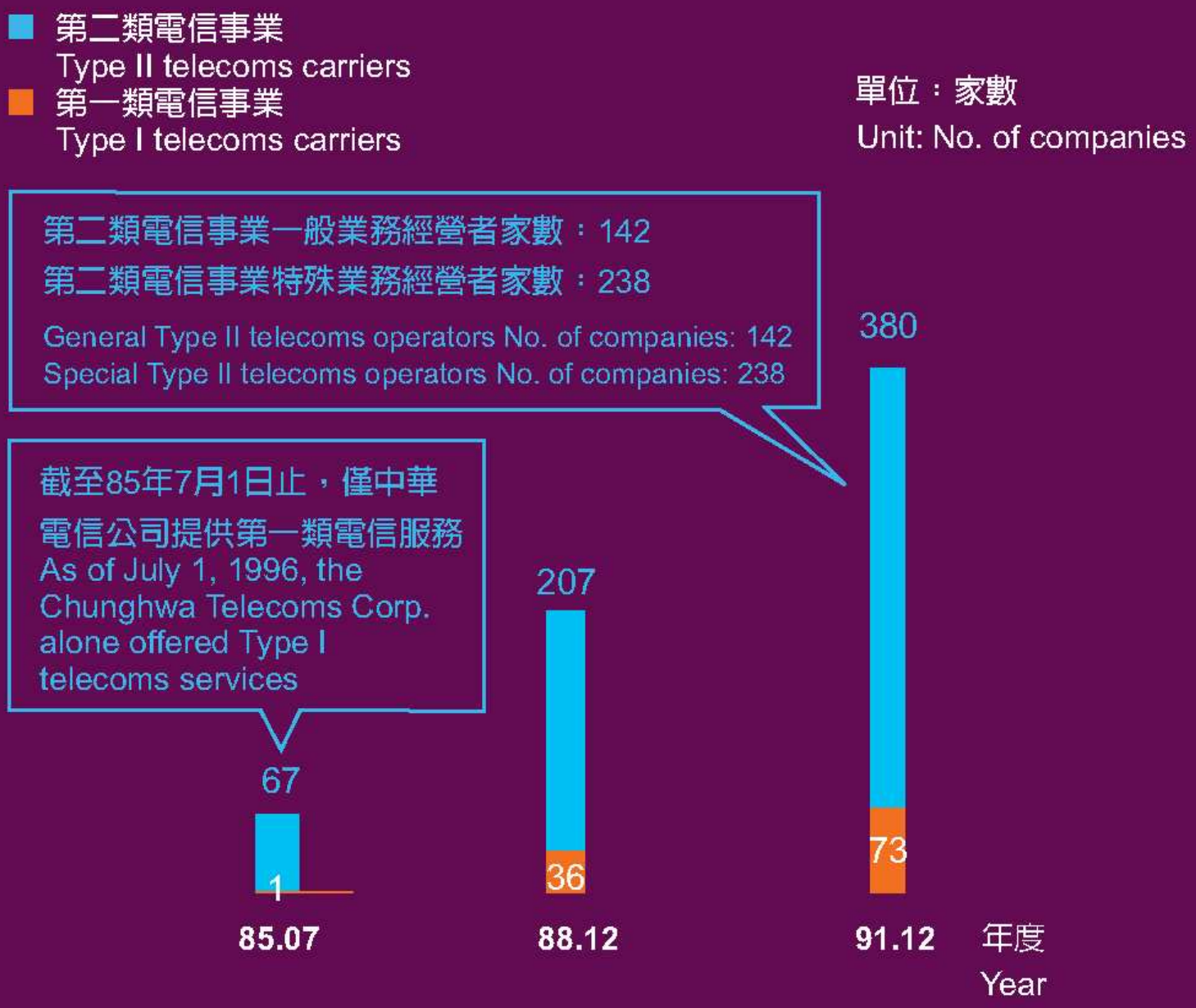
單位：百萬
Unit: Million

90年至91年：
SMS則數(Messages)成長率：62.36%
SMS營收(Revenues)成長率：67.23%

2001-2002:
Growth of SMS messages: 62.36%
Growth of SMS revenue: 67.23%



電信業務業者經營家數成長趨勢
Growth of the Telecoms Operators



91年業務營收比分析
Revenues Analysis of Telecoms Service in 2002



備註：

1、 我國91年度電信市場總營收達新台幣3,271億元。

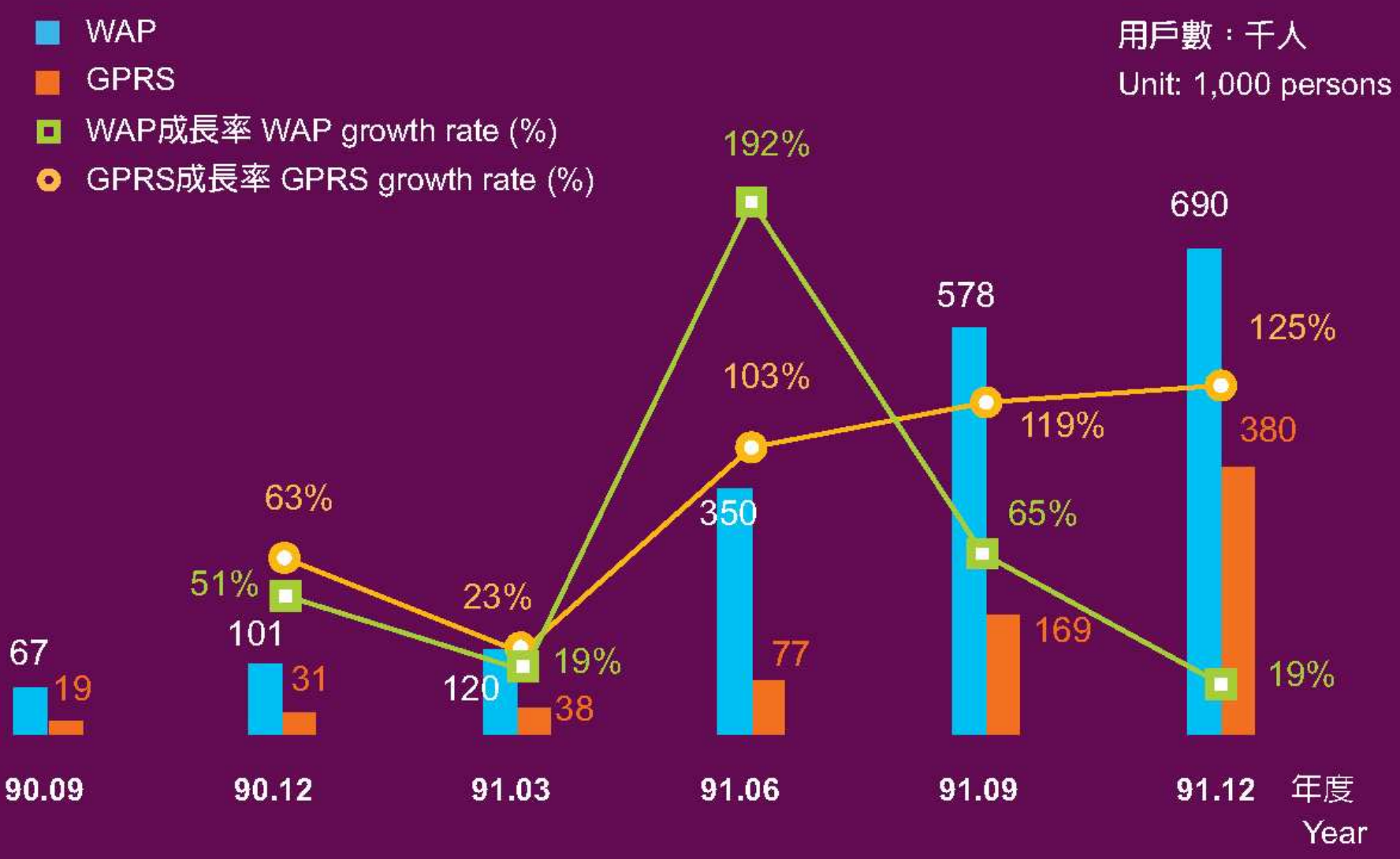
2、 91年電路出租業務營收分別劃分至市內、長途與國際網路業務營收。

Notes :

1. Total revenue of Taiwan's telecoms market in 2002: NT$ 327.1 billion

2. Revenues of Leased-Circuit service are included in local, long-distance and international telephone services

WAP與GPRS 用戶成長趨勢
Growth of WAP and GPRS Subscribers



備註：截至91年12月底，我國使用WAP與GPRS用戶，佔總行動電話用戶數的4.47%

Note : At the end of December 2002, WAP and GPRS subscribers made up 4.47% of all cellular phone subscribers

上網通信費調降情形
Decline in Internet Access Price



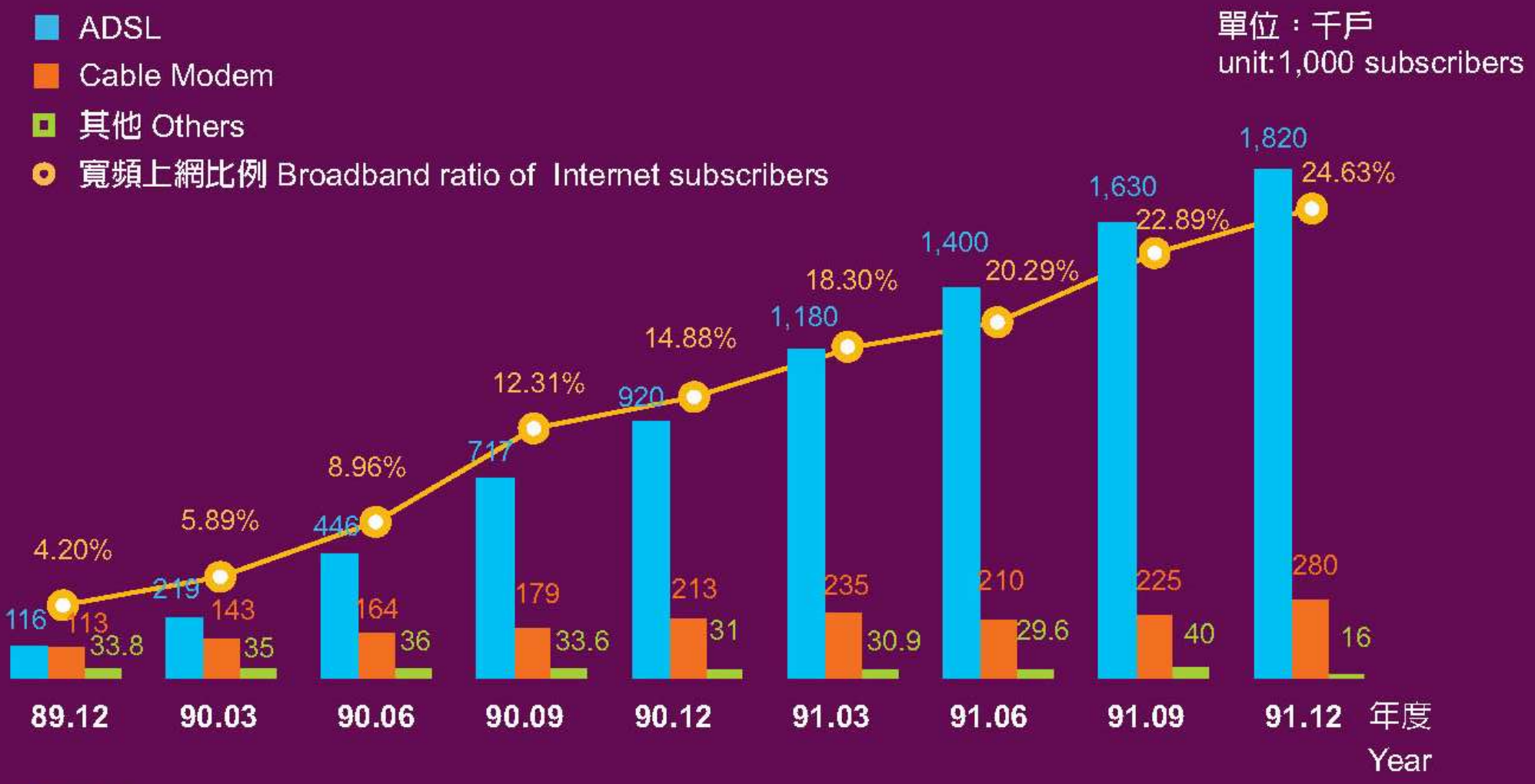
備註：

本表的上網月租費以中華電信公司提供的數據為統計基準。

Note :

Calculation of monthly Internet access fee based on data supplied by Chunghwa Telecom Co.

寬頻網路成長現況
Growth of Broadband Market in Taiwan



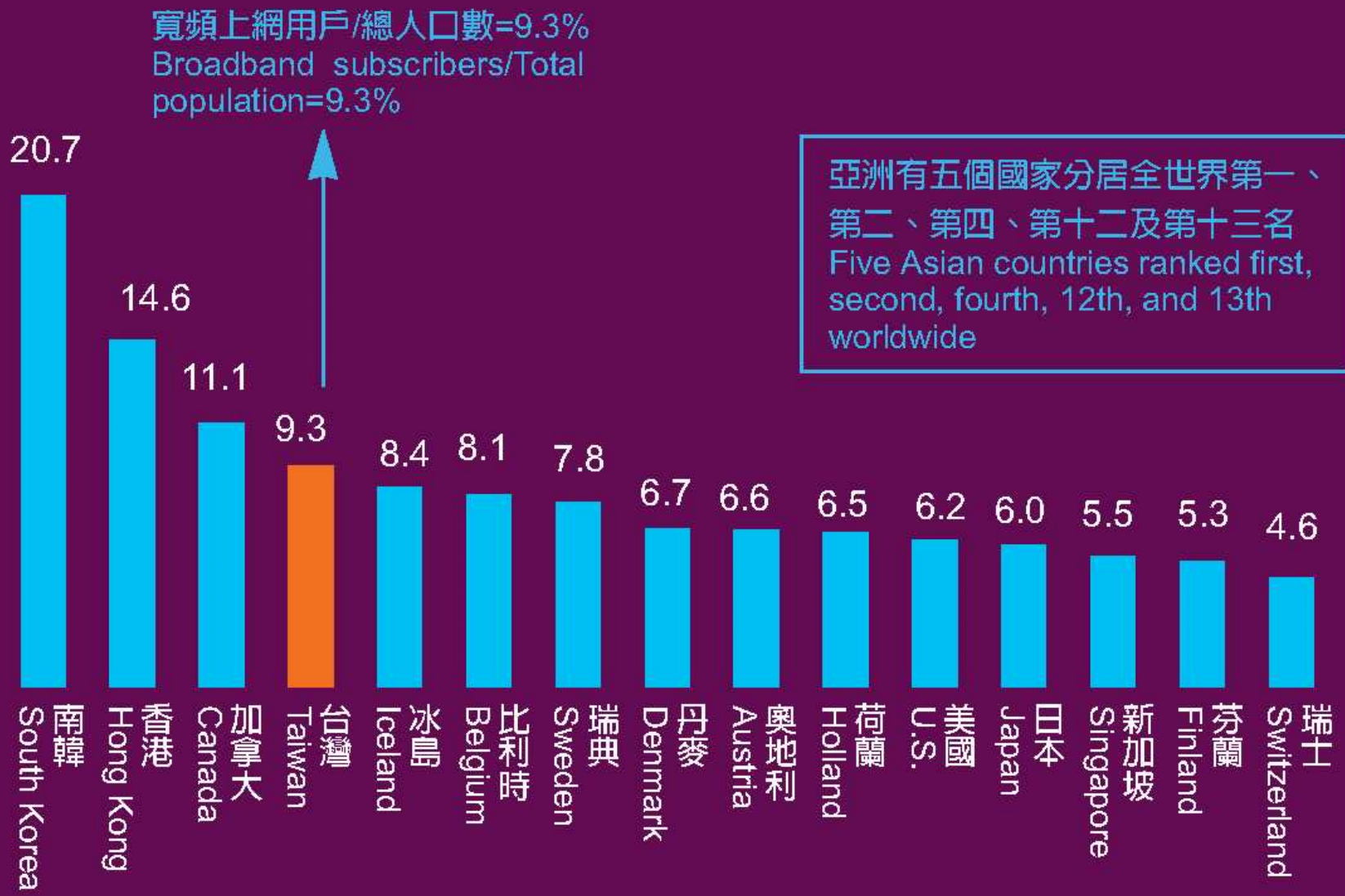
資料來源：

資策會電子商務應用推廣中心FIND與電信總局

Source :

FIND, ECRC, III/ sponsored by DOIT, MOEA; Directorate General of Telecommunications

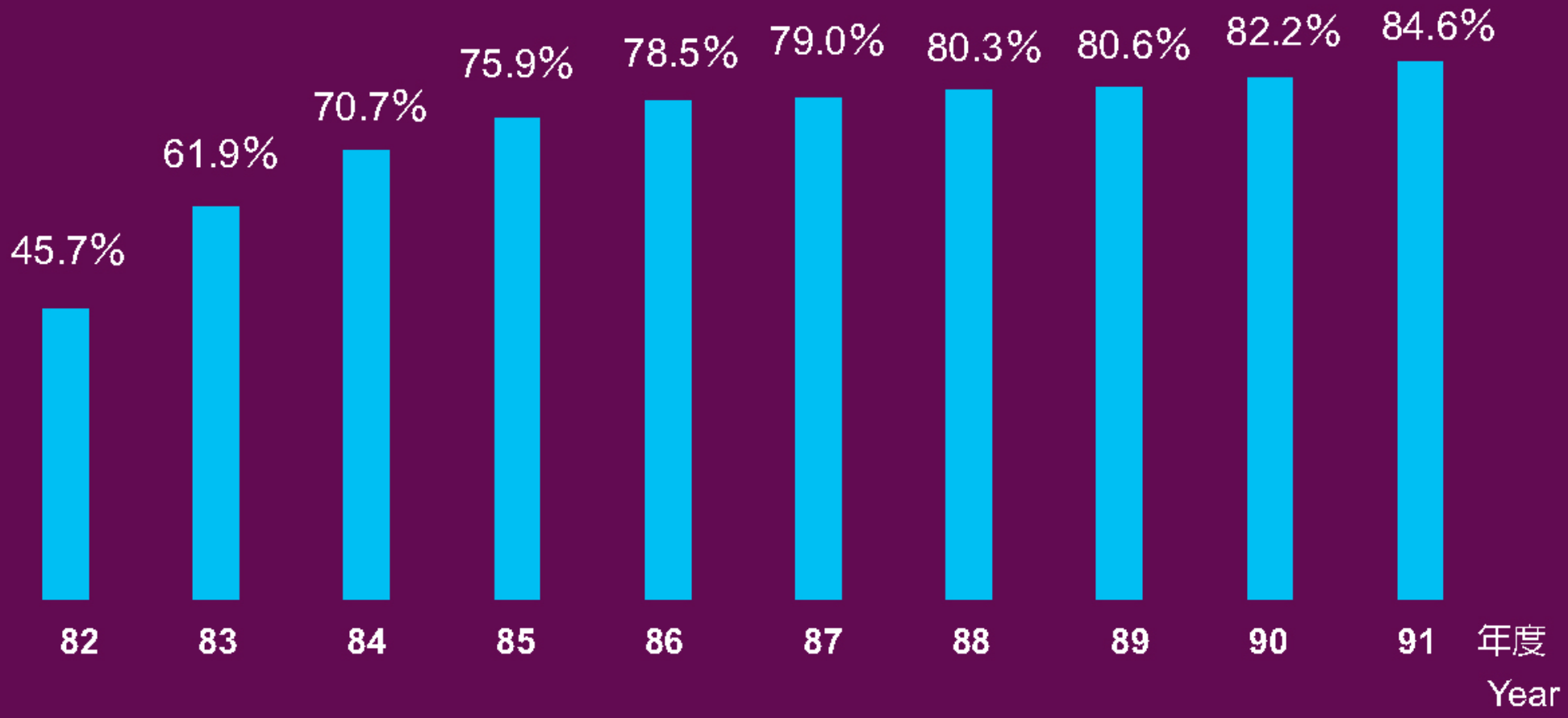
91年全球十五大國家寬頻普及率排名
The World Ranking of Top 15 Economies for Broadband Penetration in 2002



資料來源：國際電信聯合會及電信總局

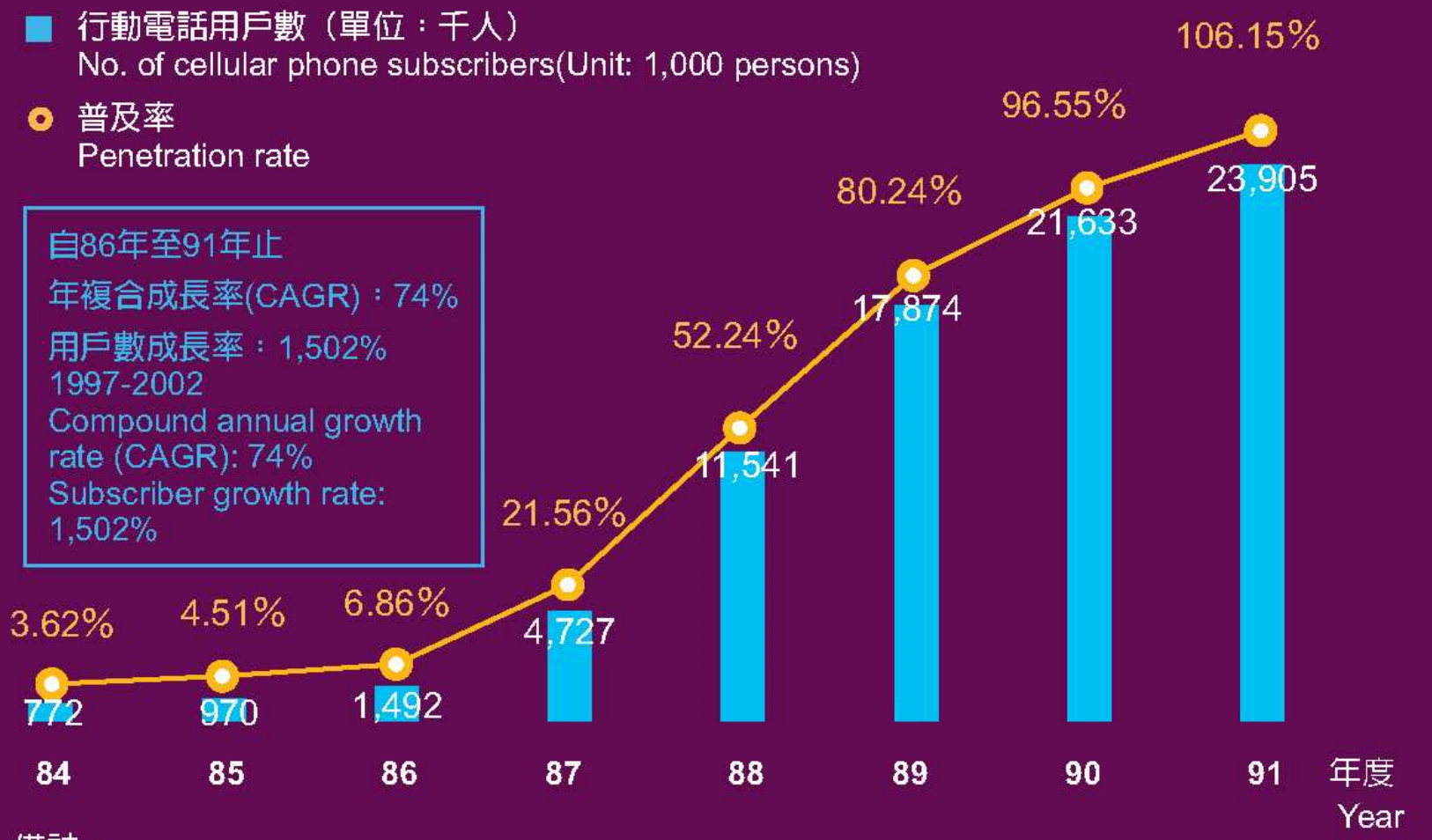
Source : International Telecommunication Union; Directorate General of Telecommunications

台灣有線電視普及率
Cable TV Penetration in Taiwan



資料來源：尼爾森行銷研究顧問公司媒體大調查
Source : ACNielsen Co.

行動電話用戶成長趨勢
Growth of Cellular Phone Subscribers



備註：

1、 新業者自87年1月起陸續加入市場。

2、 截至91年4月底，我國行動電話用戶數達22,605(千戶)，普及率為100.73%，持有率已超過一人一戶。

Notes：

1. New operators began entering the market in January 1998

2. At the end of April 2002, cellular phone subscribers in Taiwan totaled 22,605,000, for a penetration rate of 100.73% and exceeded one account per person.

行動電話一般用戶與預付卡用戶市場佔有率
Market Share of General and Pre-paid Card Cellular Phone Subscribers

