

## National Communications Commission Administration Plan 2015

### 1. General Development

- (1) Discuss digital convergence laws and policies concerning the future affairs of mobile broadband.
  - a. Compile information related to the communications regulatory framework (transmission and content service).
  - b. Compile and analyze the approaches to management, licensing, and price competition undertaken by advanced nations regarding mobile broadband.
  - c. Finalize plans for the future licensing of mobile broadband.
  
- (2) Discuss future competition of communications and finalize industry development plans to respond to digital convergence.
  - a. Search for information on the regulatory framework of communications with respects to the promotion of competition.
  - b. Search and analyze measures undertaken by advanced nations to promote market competition.
  - c. Finalize plans for the future development of the communications industry and competition in a digitally converged market in Taiwan.
  
- (3) Enhance international exchanges and cooperation.
  - a. Participate in bilateral and multilateral negotiations and conferences with a view to greater trade benefits for the communications services industry of Taiwan.
  - b. Strengthen official relationships with international communications organizations by means of bilateral exchanges on regulatory perspectives and visits to international peers.
  - c. Host international communications forums with an objective of enhancing the global exposure of Taiwan.
  - d. Participate in international communications conferences with a view to staying abreast of the latest global development of convergence technologies.
  
- (4) Improve accessibility of the NCC website.
  - a. Develop assistive designs for web pages:
    - (a) Text-to-speech service.
    - (b) Setting of color contrast: Yellow text with blue background.
    - (c) Setting of font size.
  
  - b. Instruct NCC staff in each department to revise old web pages and include text-to-speech service.

## **2. Communications Management**

- (1) Promote universal service.

Achieve the objectives of universal service and, in accordance with Telecommunications Act and Telecommunications Universal Service Regulations, oversee payment into the Universal Service Fund by the telecommunications industry.

- (2) Entrust an organization to conduct service quality satisfaction surveys of fixed telecommunication network service (FTNS).

Entrust an organization that has conducted consumer satisfaction surveys to conduct surveys of the service quality of fixed broadband internet service of network service providers.

## **3. Broadcasting Management**

- (1) Promote the development of cable television.

Utilize the Cable Radio and Television Development Fund to subsidize the installation costs and operational deficits for the provision of cable television in areas without cable or wireless connection, or in other areas in which digitization is being promoted; in addition, facilitate multiple services of cable broadcasting and television for the public to enjoy.

- (2) Evaluate and renew licenses for the broadcasting industry.

Evaluate and renew licenses, on the basis of the terms of validity; conduct on-site inspections when necessary to ensure service providers execute their operation plans effectively so as to guarantee the rights of consumers.

## **4. Management of Resources and Technologies**

- (1) Undertake measurements of broadband speeds of fixed networks in Taiwan.

- a. Conduct measurements of broadband speeds in six metropolitan areas, ten other counties or cities in western Taiwan, Hualien, Taitung, and the outlying islands.

- (a) Measurements in six metropolitan areas completed in 2013.

- (b) Complete measurements in six metropolitan areas and other areas in western Taiwan in 2014.

- (c) Complete measurements around Taiwan (including six metropolitan areas, other areas in western Taiwan, Yilan, Hualien, Taitung, and the outlying islands) in 2015.

- (2) Plan and prepare the frequency spectrum resources of broadband mobile telecommunications.

- a. Research and analyze trends in international development.
- b. Hold meetings with related parties to conduct planning and spectrum clearance.
- c. Complete the planning and spectrum clearance of the 1900MHz frequency band.

## **5. Content Administration**

- (1) Initiate exchanges with broadcasting enterprises on regulations and laws concerning the production and broadcasting of various programs.
  - a. Publicize laws and regulations to broadcasting enterprises so as to deepen their understanding of the amendments to laws and regulations and improve their self-disciplinary measures. Moreover, design courses on program production and digital convergence and invite scholars and experts to provide their professional opinions to improve production quality and marketing potential of broadcasters.
  - b. Exchange opinions with broadcasting enterprises with the aim of enhancing their professional knowledge of producing and broadcasting various programs and advising them to take social responsibility for their broadcasts, implement self-regulatory mechanisms, and promote the development of the industry.
- (2) Promote broadcast media access and literacy education.

Promote media literacy courses and improve public awareness of media access and literacy; subsidize broadcasting enterprises, colleges, private organizations, non-profit organizations, or other civic associations to conduct media literacy courses and improve public awareness of mass media.