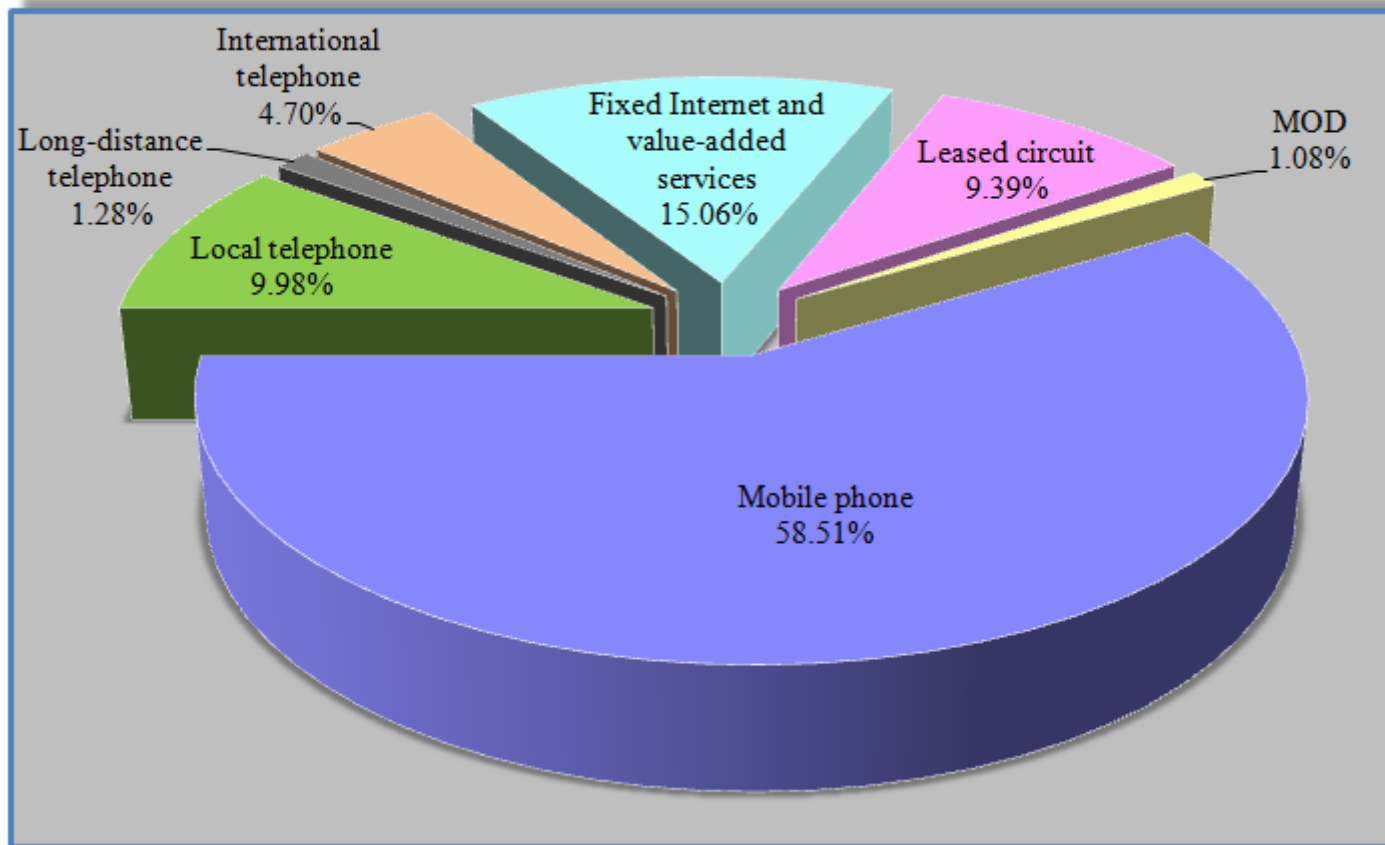


# Distribution of Telecom Revenue by Services in 2015

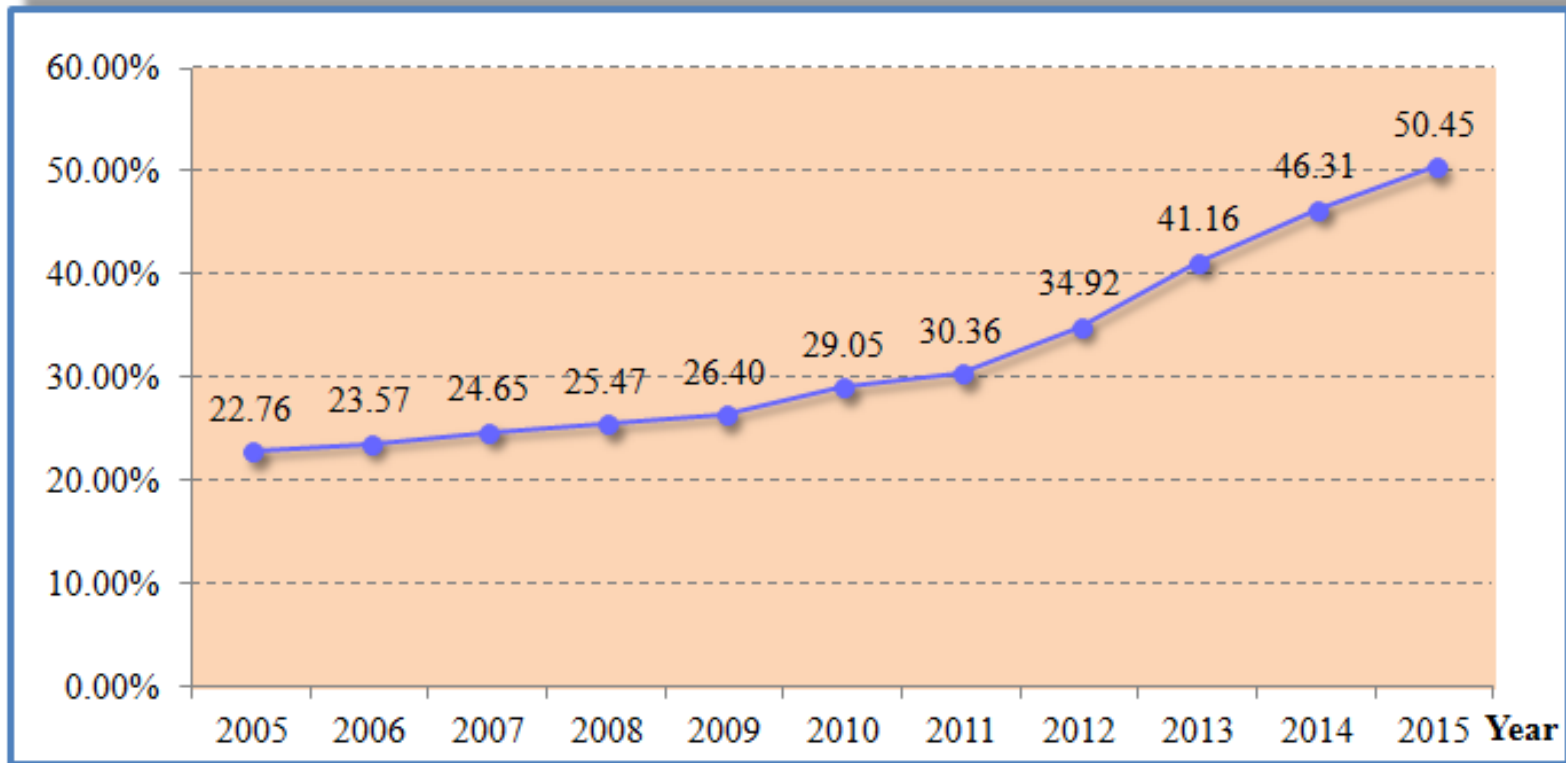


**Note 1:** Total revenue of telecom services reached NTD371 billion in 2015.

**Note 2:** 4G service has been provided since May 2014.

**Source:** National Communications Commission

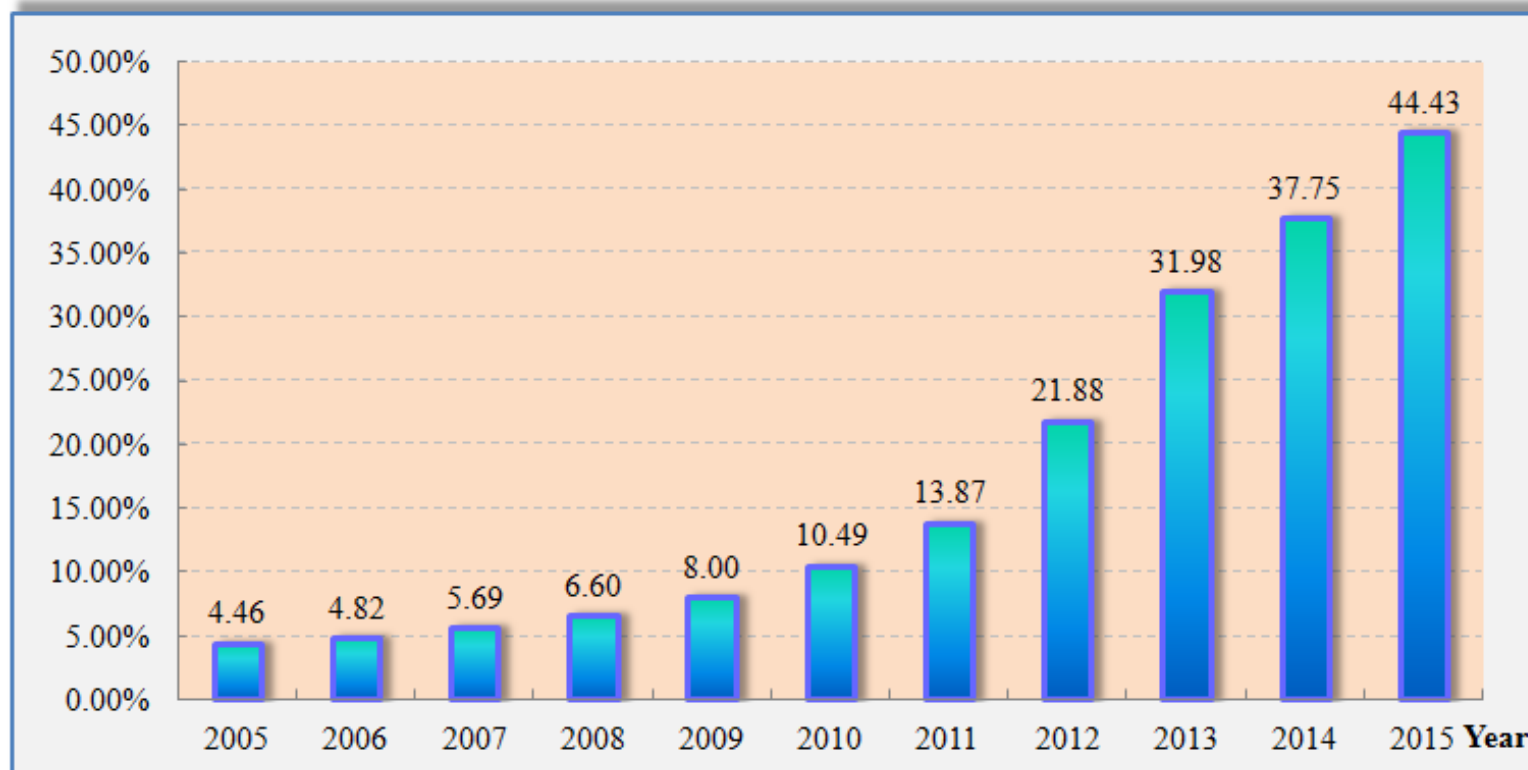
# Data Communication Revenue - as proportion of Total Telecom Revenue



**Note :** The items of data communication revenue include revenue of mobile data service, internet service, value-added services and leased circuit service.

**Source:** National Communications Commission

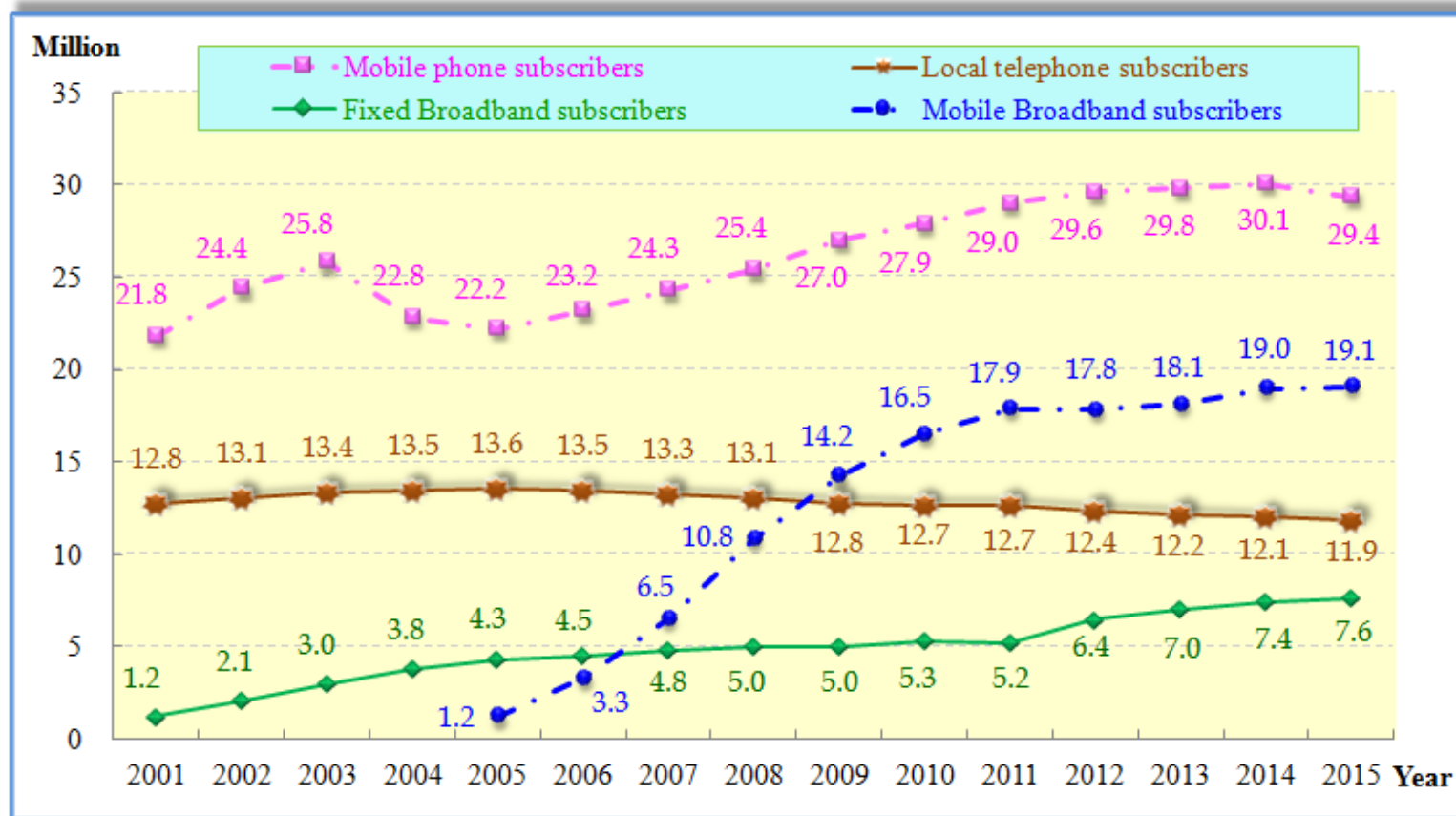
# Mobile Data Service Revenue - as proportion of Total Mobile Revenue



**Note :** Mobile data service revenue includes revenue of WAP, GPRS, WBA, PHS, 3G data service and 4G data service revenue.

**Source:** National Communications Commission

# Telecom Subscribers by Services



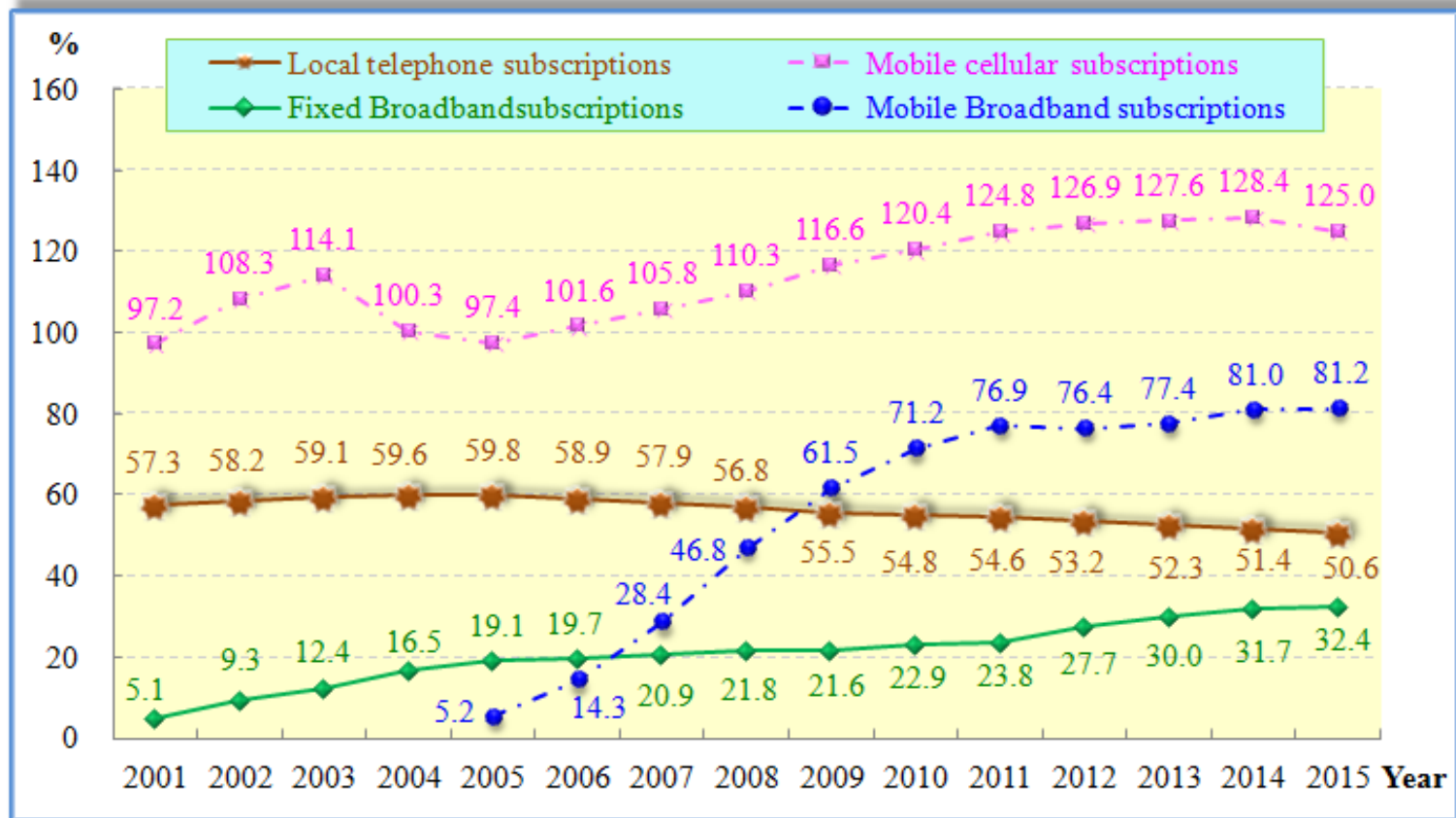
**Note 1:** Mobile cellular subscribers added subscriptions of WBA from 2010, and 4G from 2014.

**Note 2:** Mobile Broadband subscribers refers to subscribers of 3G and 4G who can access the internet and WBA.

**Note 3:** Fixed Broadband subscribers refers to subscribers of ADSL, FTTx, Cable Modem, Leased Line and PWLAN.

**Source:** National Communications Commission

# Telecom Services Subscribers per 100 inhabitants



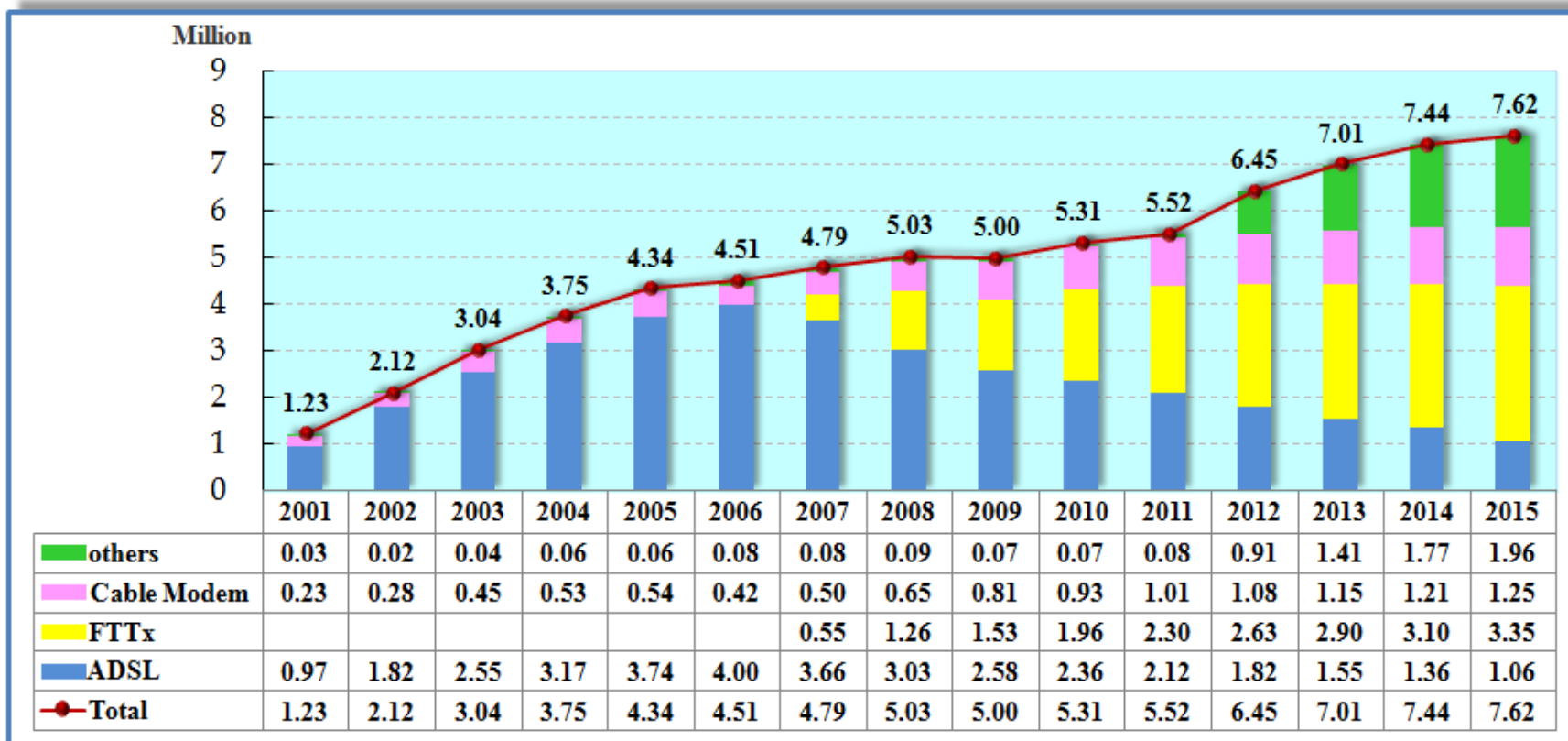
**Note 1:** Mobile cellular subscribers added subscription of WBA from 2010, and 4G from 2014.

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**Note 3:** Fixed Broadband subscribers refers to subscribers of ADSL, FTTx, Cable Modem, Leased Line and PWLAN.

**Source:** National Communications Commission

# Fixed Broadband Subscribers -by Technologies

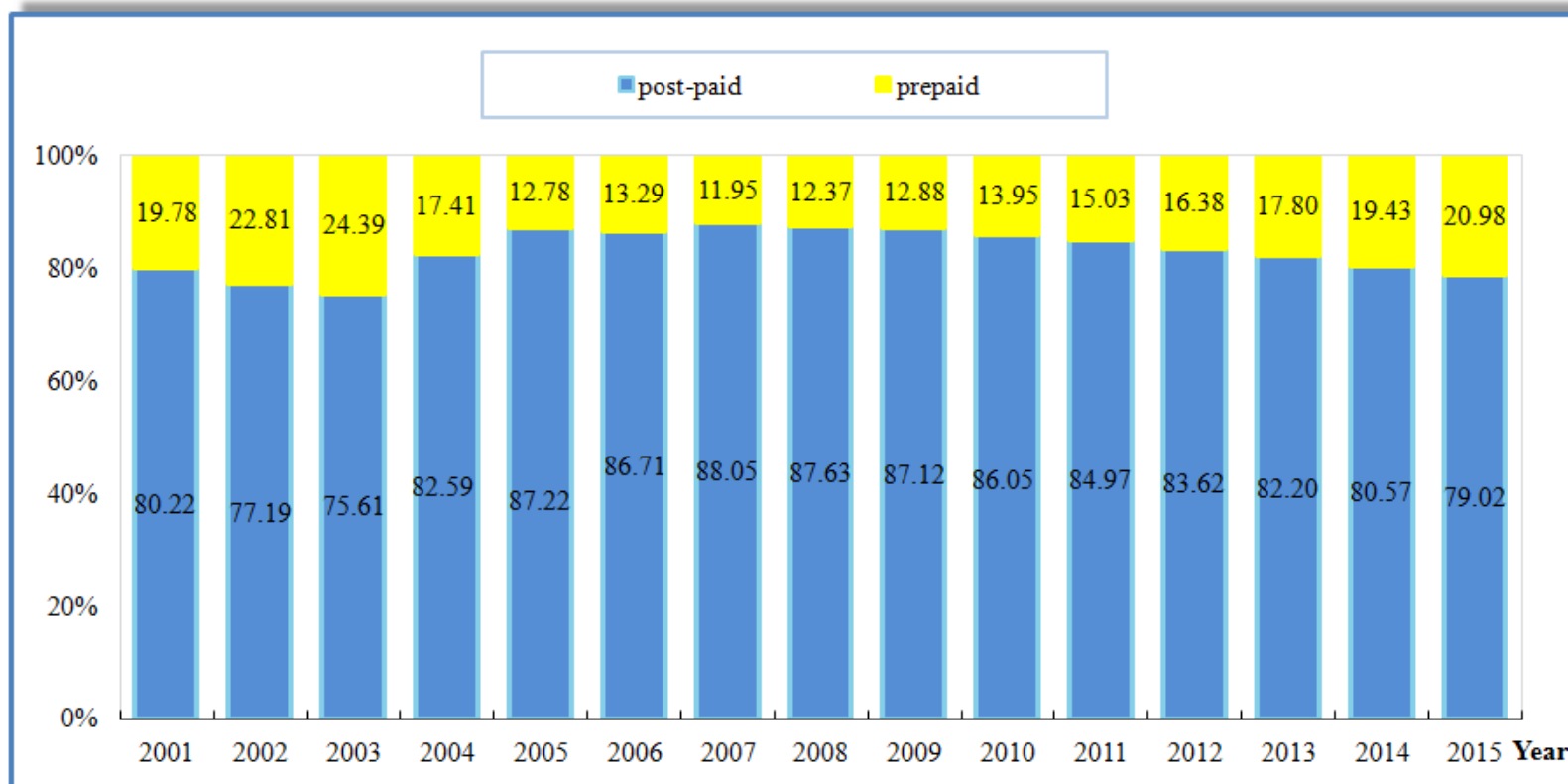


Note: "others" include the subscribers of PWLAN, Leased Line.

Source: National Communications Commission

# Mobile Market

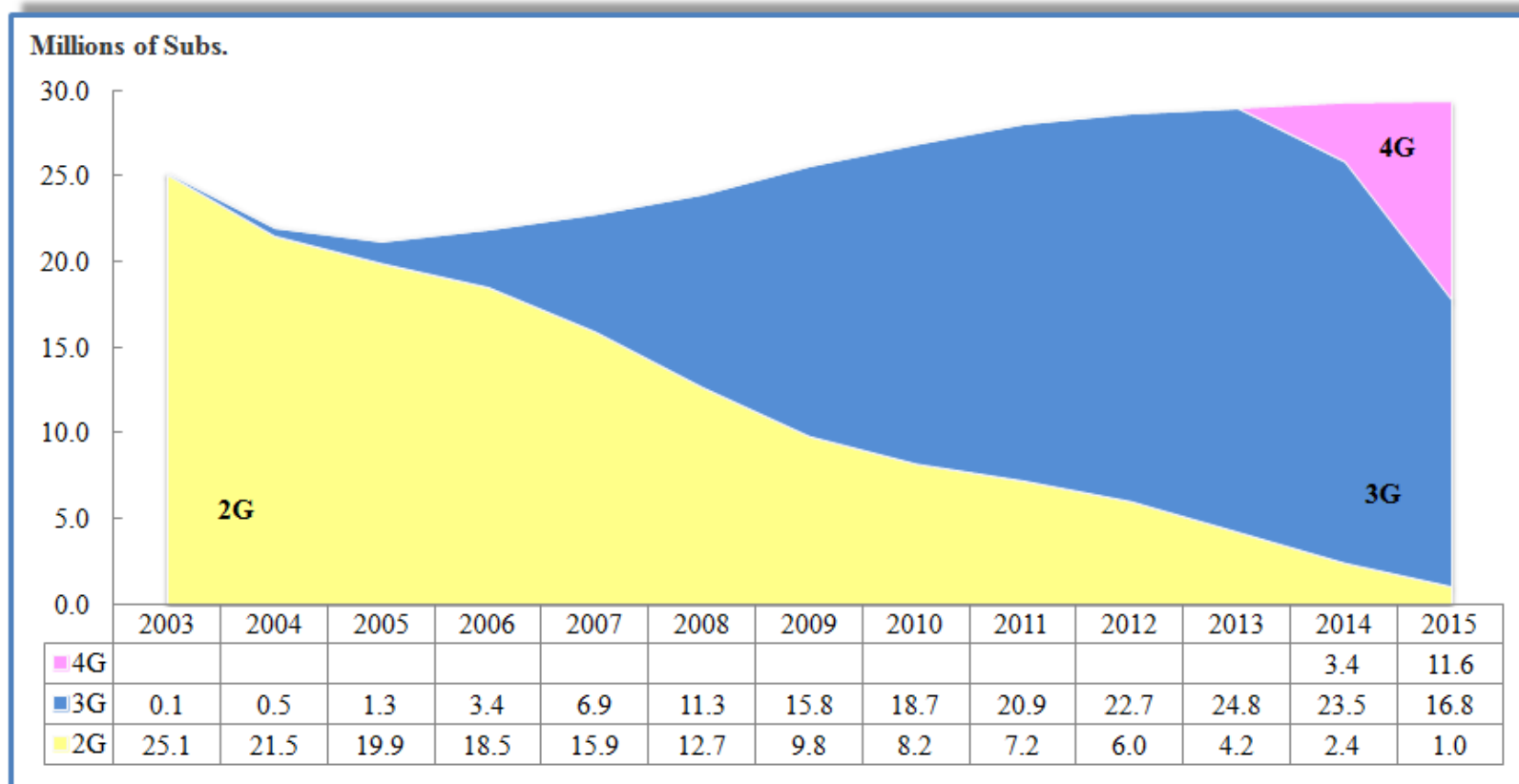
## - Proportion of Prepaid Card Subscribers



**Note :** The Proportion of Prepaid Card Subscribers has included 4G prepaid card subscribers from 2014.

**Source:** National Communications Commission

# Evolution of Mobile Market



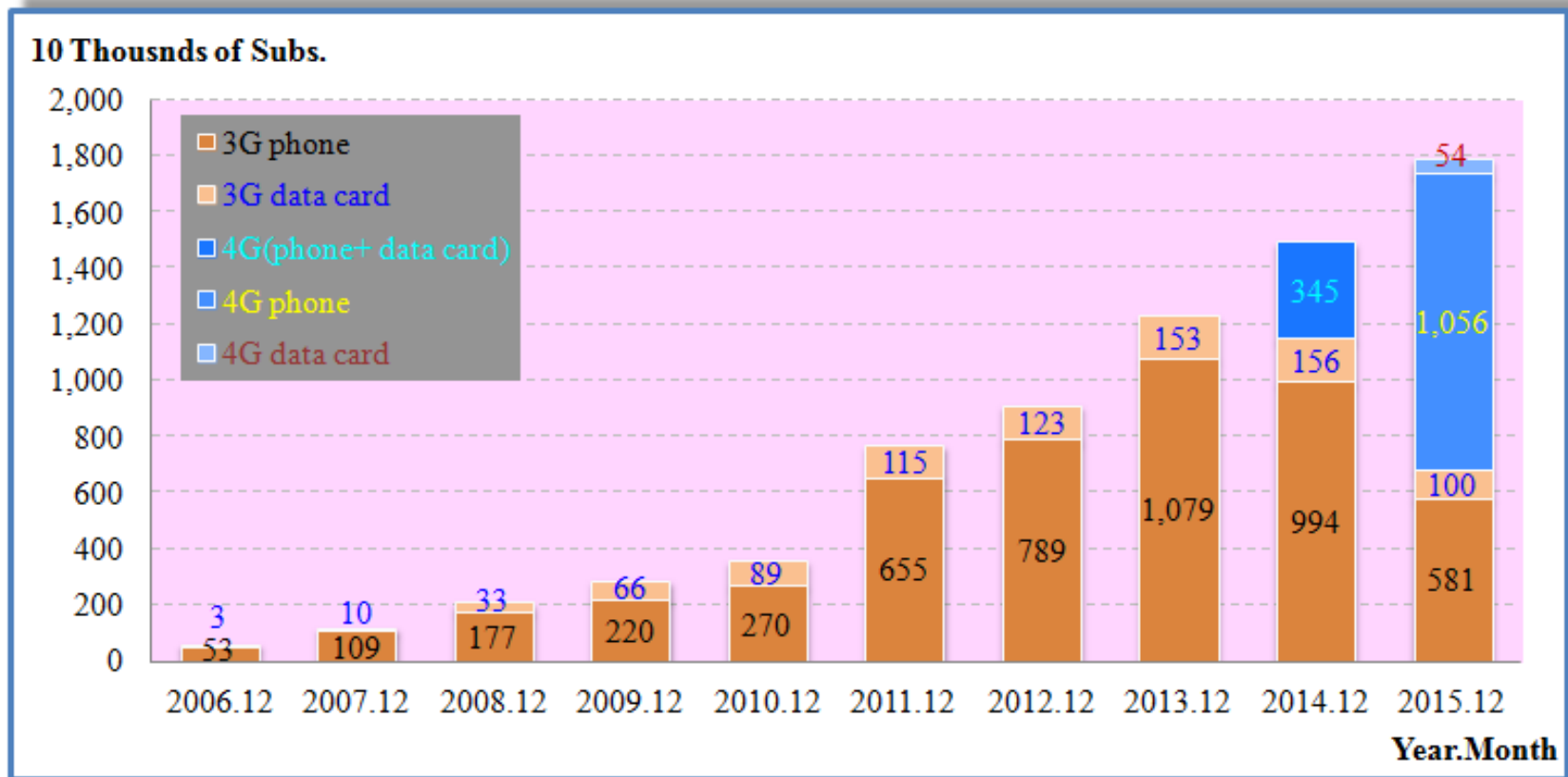
**Note 1:** The first 3G operator launched its service in July 2003 - four other operators began in 2005 (between July and Dec.)

**Note 2:** 4G service has been provided since May 2014.

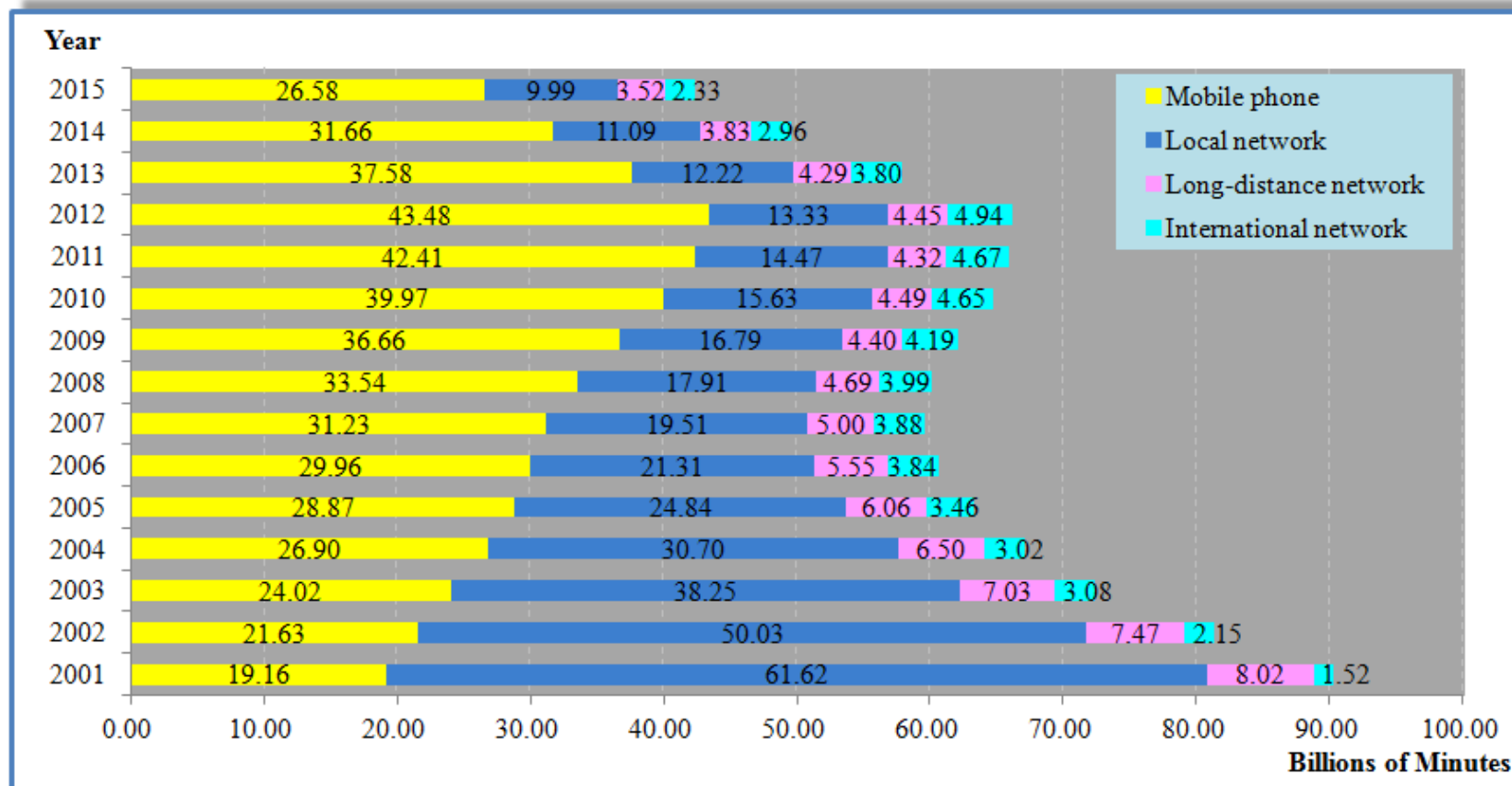
**Source:** National Communications Commission



# Internet access via 3G and 4G mobile networks



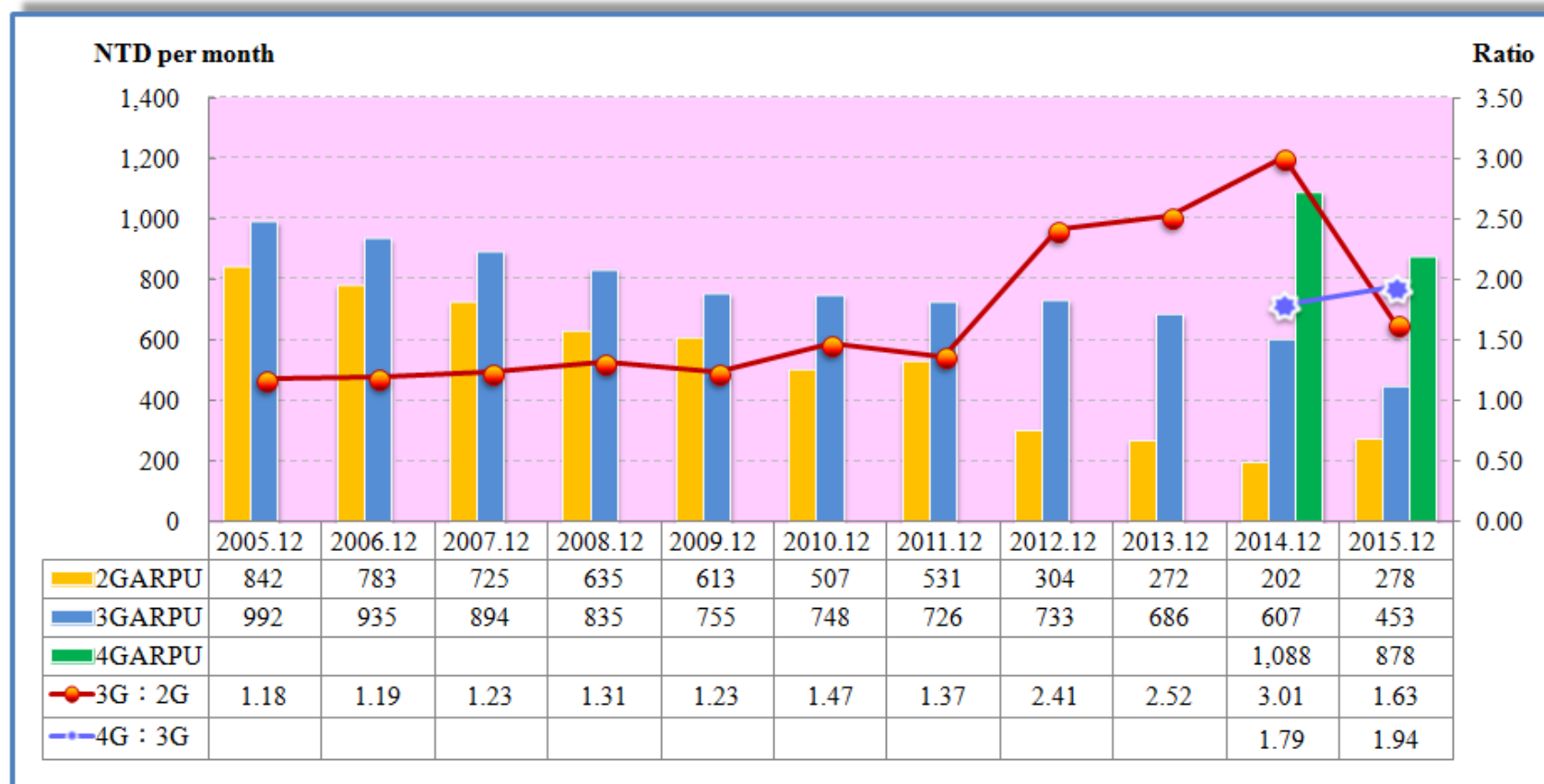
# Volume of mobile voice communications has overtaken fixed since 2007



**Note:** Mobile communications voice volume includes voice volume of PHS, 2G, 3G and 4G. Fixed Communications includes the voice volume of local network, long-distance network, and international network.

**Source:** National Communications Commission

# Average Revenue Per User (ARPU) of Mobile Services



**Note:** ARPU of mobile phone refers to total amount of mobile phone revenue per month divided by the number of mobile phone subscribers

**Source:** National Communications Commission

# SMS ( Short Message Service ) Volume and Revenue

